

July 2008

Resort Member Calendar



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Men's Day* 10:04-11:00 Love & Fazio	2 Lesson Clinic 10:15 am - Range	3	4 Lesson Clinic 10:15 am - Range	5
6	7 Lesson Clinic 10:15 am - Range	8 Men's Day* 10:04-12:04 - Norman	9 Lesson Clinic 10:15 am - Range	10	11 Lesson Clinic 10:15 am - Range	12
13	14 Lesson Clinic 10:15 am - Range	15 Men's Day* 10:04-11:00 Norman & Fazio	16 Lesson Clinic 10:15 am - Range	17 Travel Day Long Bay Club Call 843-390-3200	18 Lesson Clinic 10:15 am - Range	19
20	21 Lesson Clinic 10:15 am - Range	22 Men's Day* 10:04-11:00 Love & Fazio	23 Lesson Clinic 10:15 am - Range	24	25 Lesson Clinic 10:15 am - Range	26
27	28 Lesson Clinic 10:15 am - Range	29 Men's Day* 10:04-11:00 Love & Fazio	30 Lesson Clinic 10:15 am - Range	31		

*Golf Courses and Tee Times Could Change

August 2008

Resort Member Calendar



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Lesson Clinic 10:15 am - Range	2
3	4 Lesson Clinic 10:15 am - Range	5 Men's Day* 10:04-11:00 Norman & Fazio	6 Lesson Clinic 10:15 am - Range	7	8 Lesson Clinic 10:15 am - Range	9
10	11 Lesson Clinic 10:15 am - Range	12 Men's Day* 10:04-11:00 Love & Fazio	13 Lesson Clinic 10:15 am - Range	14	15 Lesson Clinic 10:15 am - Range	16
17	18 Lesson Clinic 10:15 am - Range	19 Men's Day* 9:24-10:44 - Fazio 10:20-10:52 - Norman	20 Lesson Clinic 10:15 am - Range	21 Travel Day Legends Parkland Call 843-390-3200	22 Lesson Clinic 10:15 am - Range	23
24	25 Lesson Clinic 10:15 am - Range	26 Men's Day* 10:04-11:00 Love & Fazio	27 Lesson Clinic 10:15 am - Range	28	29 Lesson Clinic 10:15 am - Range	30
31						

*Golf Courses and Tee Times Could Change

Changes at Range Bar & Grill and Pro Shop

With the recent ownership change at Barefoot Resort & Golf comes a new arrangement at the Range Sports Bar & Grill and Pro Shop. The new ownership is leasing the Bar & Grill to an individual who has put together a new management team. Barefoot members may still receive the normal 10% off food and beverage purchases but will no longer be able to charge to an account. Members must display their Member ID Card in order to receive the 10% discount. The new management is also inviting all patrons to become a member of the restaurant by contributing \$5.00 which will be turned over to the Sea Haven Services for Youth. The goal of new management is to make the Barefoot Bar & Grill the "Neighborhood Place to Be" at Barefoot Resort.

As with the Sports Bar & Grill, the former Nike Pro Shop is being leased out to another private company, the well-known and respected largest "golf only" merchant on the Grand Strand, Golf Dimensions. This arrangement will create a unique opportunity for both the general public and Barefoot residents to test equipment at a true practice facility in hopes of determining whether the equipment is best suited for a player's particular game. As many know, Golf Dimensions carries most brands of

Barefootin' is a semi-monthly newsletter published by the Membership Dept. exclusively for Resort Members of Barefoot Resort & Golf.

The Membership Dept. can be reached directly by calling 843-390-3203 or by writing to the e-mail address, membership@barefootgolf.com.

Barefoot Resort & Golf

General Manager - Dave Genevro

Director of Golf - Mike Ross

Head Assistant - Jeffrey Diehl

Membership Coordinator - Barry Auman

golf equipment. This arrangement along with the first rate instruction available at the Nick Bradley Golf Academy allows patrons to take care of equipment and swing needs at the same facility. The benefits and privileges for members in the Golf Dimensions Shop, if any are planned, are not known at this time.

Membership Dept.
4980 Barefoot Resort Bridge Rd.
N. Myrtle Beach, SC 29582

Barefootin'

July/August 2008 Volume 4, Number 6

Newsletter for Resort Members at Barefoot Resort & Golf

Legends Group Sells Interest in Barefoot Resort & Golf

The Legends Group, co-owners of Barefoot Resort & Golf since 2002, have sold their interest in the Resort Golf Club to original developer and partner, Sammy Puglia. The Legends Group acted as the Managing Partner of Barefoot Resort & Golf during the co-ownership. With the sale agreement, management of the Barefoot facilities has been turned over to Puglia's management team. Former Head Pro at the Resort Courses and current General Manager of the Dye Club, Dave Genevro, has been



Dave Genevro, Brent Terry and Mike Ross

named General Manager of all the Barefoot Resort & Golf facilities and golf courses. Mike Ross is Director of Golf at the Resort Courses while Brent Terry continues as Head Pro at the Dye Club. The final closing of the transaction took place on April 29, 2008.

Barefoot Resort & Golf "Golf and Social" members have enjoyed a special benefit of being able to play the other Legends Group managed courses at a substantial discount including the Heathland, Moorland and Parkland Courses at the Legends Complex, the Heritage Club in Pawleys Island and Oyster Bay Golf Links in Sunset Beach, NC. This cooperative exchange between the Legends Group and Barefoot Resort & Golf will continue and the course offerings will expand to include the TPC of Myrtle Beach. Both members and guests will now be required to pay "Replay Rate" at the six Legends courses and booking is still on the day of play.

The booking privilege at the Dye Club for Golf and Social Members at the Resort has been extended to include the ability to make tee times after 1:00 PM on the day prior by calling the Resort Pro Shop at 843-390-3200. Tee times may also be made on the day of play by calling the Dye Club directly at 843-399-7238.

We will do our best to keep Resort Members apprised of any changes to the membership guidelines and benefits as the details of the sale and its resulting changes take place.

Play Beautiful Parkland August 21

The Parkland Course at Legends is aptly named with its beautiful woodland setting and purposeful adaptation to the natural terrain of the area. Opened in 1992, Parkland is modeled after the style of architects Alister McKenzie (Augusta National) and

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Changes at Range Facilities - back

George Thomas (Riviera Country Club). The challenge of the course is best seen in its deep-faced fairway and green-side bunkering, massive multi-level greens, vast natural areas and tight tree-lined fairways. Recently, *Golf Digest* awarded Parkland 4 1/2 stars in its "Places to Play" survey. Our friend Matt Biddington has arranged for Barefoot Members to play for a **nice discount of \$35.00 per person, substantially below the normal replay rate offered Barefoot Members and their**



guests. Tee times begin at 8:04 am on August 21. **Reserve your time by calling 843-390-3200 by August 19, 12:00 noon. A strict 48-hour cancellation policy is in effect.**

Aerial view of Parkland #13 - Par 3. A forced carry is further complicated by deep bunkers which guard the front of the green.

Transition to Mag Stripe ID Cards

The production of new magnetic stripe ID cards for all Resort Members is well underway. Some of you may have already received letters explaining the cards and that they are ready to be picked up. The completion of all member cards will take place very gradually over an extended period as we started with the beginning of the membership alphabet and have over 3,500 cards to produce.

When your card is ready for pick up, we'll send you a letter through the postal service which will explain the new system. Sorry, we cannot allow friends to pick up other friends' cards. Each family membership has to sign for cards and, at the same time, we'll be asking you to update your membership information with us. Card pick up is from 8:30 AM to 3:30 PM, Monday through Saturday at the Membership Office.

Please be aware that these new cards will require the same care and attention that you give to your credit cards. In order for members to receive privileges and benefits due, they will absolutely have to present this new mag stripe card for identification and charging. These cards are much more expensive to produce. Therefore, we will be charging \$5.00 per card for replacement.

We believe the new mag stripe cards will improve service and eliminate potential mistakes in the charging and billing process. Please save all inquiries and questions about the new cards until you have received your letter through the mail announcing that your personal card is ready. We appreciate your patience and understanding as we make this transition.

Member/Guest Registration Deadline Approaching

The deadline for enrolling in the 2008 Barefoot Member/Guest Tournament is fast approaching. July 15 is the final day for sign up and the event must have a minimum of 40 teams

to occur. The first 60 teams to sign up will be allowed into the tournament. Slated for August 29, 30, 31, participants are invited to take a practice round on August 29 on either of the scheduled tournament courses, Love or Fazio. Format for the two-day competition is shotgun start on both days with Scramble (Fazio) on August 30 and Best Ball (Love) on August 31.

Other activities during the event include full buffet breakfast on both Tournament days and a full service meal on the final evening. Prizes are awarded in each flight and hole prizes will be given. The overall net winning team will have their names etched on the Member/Guest Trophy which permanently resides in the Clubhouse Lobby Trophy Case. Registration is on the morning of August 30 with mulligan purchases and raffle tickets available. Raffle prizes and Tournament prizes will be awarded at the Banquet/Awards event. Cost is \$440 per two-man team. Please call the Membership Dept. at 843-390-3203 or write to membership@barefootgolf.com to request information and guidelines and an enrollment form. All enrollments must include proof of handicap if the handicap is not listed on the Barefoot system. Tournament information and schedule will be mailed following receipt of entry form and fee.



2007 Overall Member-Guest Winners
Charles Harrington and William Hall

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Important Member Reminders

◆ Please be aware that if you sell your property at Barefoot Resort you relinquish the membership attached to it. The buyer of your property has the option to purchase the membership for a transfer fee which is usually about 10% of the value of the membership. We now require that either buyer or seller provide proof of the sale by forwarding a copy of the first page of the HUD settlement statement to the Membership Dept. The buyer has 60 days from closing to sign up for the membership at the transfer rate. After that time, the initiation fee goes to full value. Remember, if there are any questions about the transfer of membership from seller to buyer, it is best to get them settled before the transaction takes place.



◆ Since we do count on e-mail to deliver news, updates and monthly statements, we do ask members keep the Membership Dept. up-to-date with the most current e-mail address. It is also important to make the Dept. aware ASAP of any mailing address and phone number changes.

◆ Please call the Membership Dept. immediately with updated credit card expiration dates and new credit card numbers.

◆ We now ask that members make appointments for securing ID Cards and prospective members for enrolling or membership inquiry or discussions.

◆ Members must present ID's when checking in for golf, buying merchandise or ordering food and beverage.

◆ The Driving Range is now closed on Monday, Wednesday and Friday beginning at 3:00 PM for maintenance work.

◆ Clinics continue to be held at 10:15 am on Monday - Friday on the Resort Range. Cost is \$15 per person. No reservation necessary.

Viewing Newsletter On WEB Site

In an effort to save paper, printing and mailing costs, we encourage as many members as possible to view the Newsletter on our WEB site. If you'd like to view the Newsletter on our WEB site instead of receiving it by the postal service and help us save on the above mentioned costs, write to the Membership Dept. at membership@barefootgolf.com or call 843-390-3203.

Experience The Long Bay Club on July 17

Most Jack Nicklaus design golf courses can easily be labeled formidable tests of golf and The Long Bay Club, a Signature Nicklaus layout, is certainly no exception. The course is considered one of the most difficult on the Grand Strand. Those familiar with other Nicklaus designs may find the Long Bay Club to be slightly atypical with its deep pot bunkers and vast waste areas. Add to this the ever present man-made mounds, numerous water hazards, smallish greens and demanding par three's and one finds challenge at every turn. Even though a stern test, the Long Bay Club is also a very aesthetically pleasing experience, featuring some of the most memorable holes on the Strand including numbers seven, ten, thirteen and eighteen, all of which were included in the book, "The 100 Greatest Holes Along The Grand Strand," published by The Sun News.

Perhaps the most recognizable is Long Bay's Signature Hole, #10, with its striking horseshoe waste bunker. At first glance, the waste area appears to cover half of the hole's total area. Miss the green to the right in the bunker and you'll be climbing up some serious steps just to get to the green level. All the par three's are very attractive looking but they can also wreck your scorecard. The prime example is #13 which requires a mid-iron to a wide but very shallow landing area.

The Long Bay Club has received numerous accolades since its creation including a ranking of 4 1/2 stars in *Golf Digest's* "Place to Play" survey. Head Pro Jim Fellner is offering a special rate of \$44 per person to Barefoot Members for the July 17 Travel Day. Make tee times by calling the Resort Pro Shop at 843-390-3200. **Deadline for sign up is 12:00 noon July 15. The first tee time is slated for 7:30 am.** This is the first time that Barefoot Members will have traveled as a group to Long Bay so tee times could fill up quickly. A strict 48-hour cancellation policy is in effect.



Long Bay Signature Hole - #10 Par Four

Best Wishes To Pete Hymes

Pete Hymes, longtime Merchandise Director for Barefoot Resort & Golf and formerly for The Legends Group, is moving with his family to Colorado sometime in early July. Members and the general public encounter Pete and his enthusiastic greeting in the Pro Shops of the Resort, Driving Range and Dye Club. He has been an exemplary employee bringing both a passion for his area of work and an expertise for the golf industry in general that has truly benefitted the Resort, its patrons and those that work with him. His knowledge of the golf merchandising field in both apparel and equipment will be hard to match as will the enthusiasm and dedication that he brings to the work environment.

Pete won the Golf Merchandiser of the Year Award for the Carolinas PGA Section, Resort Category, in 2004, a testament to the respect that his peers and the industry have for his talents and abilities. He will be sorely missed not only for his work ethic but also for his friendship and camaraderie. If there is one thought that Pete could leave with all of us on his departure it probably would be -

GO HEELS!!!!

Annual Summer Apparel Sale

For the month of July we are inviting all Resort Members to take advantage of extra discounts on soft good merchandise in the Resort Pro Shop. On all soft good merchandise, take an additional 5% off your normal 10% member discount. Of course, this sale excludes all items already discounted and all hard goods except for deeply discounted Nike Golf Shoes which were originally for sale at the Nike Pro Shop. Buy these Nike Shoes for cost!!!



Pete Hymes

Merchandise Director, Pete Hymes, has asked that we invite you to inquire about special orders for either soft or hard goods, even on golf clubs that you may have your eye on. To receive your extra percentage off, please present your ID Card to Pro Shop Staff when making the purchase.