

Barefootin'

JANUARY | FEBRUARY | MARCH 2016
VOL. 12, NUM. 2

NEWSLETTER FOR BAREFOOT RESORT & GOLF MEMBERS

Message from the GM



NEW BRIDGE BETWEEN NORMAN #2 GREEN AND #3 TEE

Barefoot Members,

Ownership and management at Barefoot would like to wish all of our membership a very healthy and prosperous 2016. As we enter into a new year, we as a staff feel very fortunate to be part of such a great facility that offers one of the best membership programs in the southeast.

I would like to touch on a few things we have accomplished in 2015 and then outline our goals for 2016. We are excited that many of our members have commented on the replacement and repairs of the cracked and broken areas of cart paths. Speaking of cart paths, a much improved bridge was constructed going from Norman #2 green to #3 tee, drastically improving the drainage and water flow in the area and creating a safer passage.

We will continue working on this project in many areas, but as you ride the courses you can see and feel the much needed and welcomed improvements. Our main summer project was the enlargement of the Resort practice putting green. The original green size of about 9000 square feet has been enlarged to approximately 17,000 square feet, almost double the size. With the addition of gentle undulations and slopes, this should help all of us who like to practice putting be ready for what we may face when we venture out on to the courses to play. We recently added 4 new Jacobsen Eclipse 322 Hybrid greens mowers to our fleet of golf course equipment. These mowers are top in the industry and over time you should see a vast improvement in green conditions especially in the summer growing season.

Looking ahead to 2016, we will move forward with other improvements planned at Barefoot Resort. In order to be less intrusive to our members and guests, maintenance will continue with bunker renovations in January, our slowest time of the year. Ongoing projects will continue including additional cart path repair, tree removal, root cutting along cart paths and plant bed areas, adding pavers in worn areas leading to tee boxes, and additional drainage work to correct wet areas on the golf courses.

In 2016 we will continue our focus on the social aspects of the membership including the creation of new events, rescheduling past successful events, and continuing to modify and improve the existing events. Our goal is to grow the participation of each function. We feel the changes implemented in 2015 have been very successful and understand that a big part of the success is directly related to the response we get from surveys sent to the membership. We plan to continue reaching out to our membership with additional surveys asking for opinions and preferences. Your responses will help us create the experience you the members are looking for. The commitment by ownership and staff to work diligently to improve the value of your membership at Barefoot Resort has not changed. We appreciate the relationships and friendships that have been created within our membership base.

We look forward to changes planned for 2016 and we'll continue our quest to create the best experience for all of our members on a daily basis. Updates by email will be sent from the Membership Department keeping all of you informed on projects outlined above. Hope to see all of you on your next visit to Barefoot Resort.

Sincerely,
Dave Genevro,
General Manager

NEW YEAR'S RESOLUTION - An Improved Golf Game



ALASDAIR DYER GIVES BUNKER PLAY TIPS AT A DECEMBER CLINIC

How many times have we all said to ourselves, "this is going to be the year when I am definitely going to work on improving all aspects of my golf game," or "this is the year I'm going to learn to play golf." The Dyer Golf Academy at the Barefoot Resort Driving Range, led by Alasdair and Katie Dyer, is the place to get your resolution started. If you are hesitant to jump in full bore with individual lessons, their clinics held at 10:00 AM every Monday, Wednesday and Friday with a special Barefoot Member Clinic on Thursday is a great way to gradually explore instruction. Cost is only \$20 per person and you just show up at the range without any reservation necessary. Becoming familiar with Alasdair's and Katie's approach through clinics is a great way to decide whether private instruction can help lead you through your resolution challenge. Check out the Dyer Academy web site at www.DyerGolfAcademy.com for any special deals and specific instruction which may be available in the coming weeks.

Race to the Barefoot Cup!

For 2016 Barefoot Men's League play, we are initiating a new competition which mirrors the PGA Tour FedEx Cup. Points will be awarded each week during league play with the top 40 individuals who accumulated the most points qualifying to play in the coveted Barefoot Cup. The competition will start on January 1, 2016 and will run the duration of the PGA Tour schedule. Round one of the Barefoot Cup kicks off in September with an individual net format and a cut of half the field and ties after the 1st and 2nd rounds. The Barefoot Men's League plays every Tuesday and is open to all golf members with an established USGA handicap or in the process of establishing a handicap. Each week, prizes are awarded for low gross, low net and closest to the pin for individual and team formats. Come out and enjoy the camaraderie and competition of your fellow Barefoot golf members. For more information on the Barefoot Men's League, please contact Jim Kane in membership 843-390-3207 or jkane@barefootgolf.com.



VICTORIOUS TEAM EUROPE POSES WITH THE TROPHY WON IN THE MATCH PLAY TOURNAMENT OVER TEAM USA IN THE SECOND ANNUAL BAREFOOT LADIES GOLF ASSOCIATION SOLHEIM CUP

COUPLE EARNS MEMBER-MEMBER TROPHY

With a sold out field and waiting list of teams anxious to get in, the 2015 Member-Member Tournament, held on November 14th, commenced with a 10:00 am shotgun start on the Love course. Competition was fierce between the three flights with the challenging format of six holes best ball, six holes alternate shot, and six holes of traditional scramble. Following the 18-hole competition, Food and Beverage served up a wonderful lunch of BBQ Chicken, Marinated Steak, Rigatoni with Meatballs and Sausage, Salad Bar, Veggies, Baked Beans, Mashed Potatoes, Cookies, and Brownies while tournament officials determined flight winners who would "playoff" to determine the overall champion. Joe Gosiewski and Don Pendergast won the Men's Flight, Joe and Diane DeFelice bested the competition in the Couple's Flight while Jeanne Kenny and Jane Reidy took the Women's Flight. All three teams gathered on Love 18 for the alternate shot shootout to determine the overall champion. Diane DeFelice's perfect drive split the fairway to pave the way for her and her husband's



OVERALL CHAMPIONS JOE AND DIANE DEFELICE

overall victory. Congratulations to Joe and Diane for hoisting the 2015 Member-Member championship trophy.

Last Happy Hour More than a Social Gathering

Without a doubt, over the past year, the most popular member social events have been the Happy Hours. Great libation, food, camaraderie and good entertainment stand as the main attractions for these get-togethers. The first quarter of 2016 will be no exception with the first Happy Hour slated for January 16. Matt Doda, local musician and “One-Man-Band”, will be featured entertainment.

Our Happy Hours are successful not only for the camaraderie generated among members but, on occasion, as with our last event, can serve as a vehicle for doing something positive in the community. Those in attendance raised \$515 in a 50/50 raffle for North Strand Helping Hand, an emergency aid organization which assists those in need and the homeless in Northern Horry County. “Please extend our heartfelt thank you to all at Barefoot Resort that made this donation possible,” relates Executive Director Frank Fahrer. “These services would not be possible without the generosity of organizations like yours.”

This is only one example of why the Barefoot Community is a great place to live, play and work.



PATRICK BRADY WON THE COSTUME CONTEST AT HALLOWEEN HAPPY HOUR

Please visit our Calendar of Events at www.barefootgolf.com to discover our new social event opportunities for the coming months. We will continue Happy Hours throughout the year and look forward to seeing everyone there!

Cart Fee Increase Coming April 1

Beginning April 1, 2016, Barefoot will be increasing the member cart fee, the first increase since inception of the membership program in 2003. The existing 18-hole cart fee of \$25 will increase to \$30 and the 9-hole fee of \$15 will increase to \$18. As many of you are aware, over the last 14 years we've had numerous increases in cost associated with cart leases, GPS, cart maintenance service contracts, and the cost of electric. Barefoot increased cart fees to the general public 3 years ago which helped us delay an increase to the membership until now. This increase will help Barefoot ensure that we are able to operate the golf courses in the manner in which you all expect as members. It will also help us cover increasing costs of operation that golf courses face each year. We appreciate your past loyalty and your desire to be part of the Barefoot Membership Program.

Sincerely,
Dave Genevro,
General Manager

Message from the Superintendent

Hopefully, you've all had the opportunity to golf during these winter months and enjoy the over seed that was put down in October. These winter season grasses were used on all of the “short grass” areas on our courses including the putting surfaces. This is the first time we've ever seeded our greens since Barefoot Resort opened for business in the Spring of 2000 and we sincerely hope you enjoy these putting surfaces this winter. The recently purchased greens mowers mentioned earlier in our GM's article have all the latest technology and are hydraulic free meaning fewer leaks streaking up greens.

We will also be replacing some of the older pavers that have been worn down in the high traffic areas of the courses and adding some new areas that we have identified for this procedure. The timing of the new

bridge installation between Norman holes #2 and #3 could not have been better as it survived the 20 inches of rain we received during the first week of October. It should serve our membership for many years to come.

We will also be working on many of the usual projects that occur this time of year including brushing out areas to improve air flow on the courses, bunker refurbishing and cart path repair. Spring is just around the corner and we are looking forward to providing all of you with terrific playing conditions to begin the new golf season!

Regards,
John Hughes,
Head Golf Course Superintendent



Upcoming Social Events

For information and to make reservations, please call 843-390-3205 (unless otherwise noted) for Resort activities and 843-390-8446 for Dye activities. All dates and times are subject to change.

DINNER AT THE RESORT CLUBHOUSE

January 9 – Seatings at 4:30, 5:30, 6:30 PM

- Resort Clubhouse
- Order from Special Menu
- Reservations required at 843-390-3205

HAPPY HOUR

January 16 – 4:00-7:00 PM

- Resort Clubhouse
- Special appetizer menu, drink specials and music

HAPPY HOUR

January 30 – 4:00-7:00 PM

- Resort Clubhouse
- All you can eat pasta bar (\$8.95), drink specials and music
- Reservations required at 843-390-3205

HAPPY HOUR

February 9 – 4:00-7:00 PM

- Resort Clubhouse
- Special appetizer menu, drink specials and music

VALENTINE SURF-N-TURF

February 13 – Cocktail hour beginning at 5:00 PM, Dinner at 6:00 PM

- Resort Clubhouse
- \$38.95 per person plus tax and gratuity
- Makes reservations by February 8 at 843-390-3205

HAPPY HOUR

February 20 – 4:00-7:00 PM

- Resort Clubhouse
- Special appetizer menu, drink specials and music

DINNER AT THE RESORT CLUBHOUSE

February 27 – Seatings at

5:30, 6:30, 7:30 PM

- Resort Clubhouse
- Order from Special Menu
- Reservations required at 843-390-3205

ITALIAN NIGHT

March 9 – 6:00-8:00 PM

- Resort Clubhouse
- \$15.95 per person plus tax and gratuity; half price bottles of wine
- Make reservations by March 4 at 843-390-3205

ST. PATRICK'S DAY PARTY

March 17 – 6:00-9:00 PM

- Resort Clubhouse
- \$13.95 per person plus tax and gratuity
- Drink specials and music
- Make reservations by March 11 at 843-390-3205

PRIME RIB DINNER

March 23 – 6:00-8:00 PM

- Resort Clubhouse
- \$21.95 per person plus tax and gratuity
- Reservations required by calling 843-390-3205

HAPPY HOUR

March 26 – 5:00-8:00 PM

- Resort Clubhouse
- Special appetizer menu, drink specials and music

“Barefootin” is a quarterly newsletter published by the Membership Dept. exclusively for Resort Members of Barefoot Resort & Golf. The Membership Dept. can be reached directly by calling 843-390-3203 or by writing to this e-mail address:

membership@barefootgolf.com

General Manager

Dave Genevro

Director of Golf

Mike Ross

Membership Director

Barry Auman



Membership Department
4980 Barefoot Resort Bridge Rd.
North Myrtle Beach, SC 29582