

Barefootin'

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NEWSLETTER FOR BAREFOOT RESORT & GOLF MEMBERS

Survey Confirms Challenges, Portrays Wishes



RECENT "SOLD OUT" ITALIAN NIGHT DINNER AT RESORT CLUBHOUSE

On behalf of management and ownership at Barefoot Resort & Golf, we want to express our deep appreciation to everyone who participated in our recent general Resort Member Survey. On December 15, 2014, the Membership Department sent the survey to approximately 1,600 e-mail addresses as listed in our member files and we received 822 responses by our January 31 deadline, quite a high percentage of return! Members were invited to rank and comment on all the various operations of Barefoot Resort & Golf from golf courses to food and beverage to customer service. Of course, the purpose

was to confirm those areas where we face challenges for improvement and to determine what might be on our member's wish list regarding amenities and privileges.

As with most surveys, there were areas where the operation received accolades from members, one example being the overall customer service experienced at the facilities. Then there were areas where



TEMPTING DESSERT TRAYS AT ITALIAN NIGHT DINNER

the survey confirmed our desire to improve some weaknesses in particular bunkers and cart paths on the golf courses, menu variety and wine selection in the Restaurant/Bar and expansion and variety of social events offered. A large percentage of responders sited interest in a health/fitness facility and extended hours in the Clubhouse including evening meal service.

Many of you may have noticed that we've already begun the process to improve in several of the areas mentioned above. Some of the issues and weaknesses can be addressed immediately while others will fit into long-range planning improvements. Some of the areas addressed will take time but we continue to strive to make the Barefoot Resort & Golf Membership one of the finest and most desirable values anywhere. We thank you again for helping us determine how we can improve in many aspects of our operation.

Member-Guest Summer Rates Announced

Once again, Barefoot Resort Courses will be offering special rates for the summer. Beginning June 8 and running through September 9, Resort Member guests may play for \$35 after 12:00 Noon. Junior guests 17 and under may play for \$40 before 12:00 Noon while, after 12:00 Noon, junior guests 17 and under may play for free if accompanied by a paying adult (maximum of one free junior per one paying adult).

Monday After the Masters Returns to Dye Club

Having established itself as one of the most admired and successful charity tournaments in the country, the Hootie and the Blowfish Monday After the Masters Tournament returns to Barefoot Resort & Golf's Dye Club on April 13, 2015. The Tournament invites celebrity athletes, other celebrities and professional golfers to join with amateur partners on teams for an entertaining 18-hole competition. The mission is to raise funds for the Hootie and the Blowfish Foundation with gifts going to deserving organizations especially in the education area and distributed through the South Carolina Community Foundation. The Foundation also supports the South Carolina Junior Golf Association.

The Tournament has become a favorite spectator event on the Grand Strand averaging over 6,000 fans for several years in a row. Attendees experience some excellent golf while the relaxed atmosphere makes for some interesting entertainment from both golfers and celebrities. In addition to the Hootie Band Members, past participants include Johnny Bench, John Elway, Brett Favre, Dan Marino, Jim McMahon, Alice Cooper, Samuel L. Jackson and Bill Murray with golfers Fred Couples, John Daly, Laura Davies, Jim Furyk, Jay Haas, J.B. Holmes, Dustin Johnson, Matt Kuchar, Kristy McPherson, Arnold Palmer, Annika Sorenstam, D.J. Trahan and Tom Watson to name a few. Davis Love III recently committed to playing in the 2015 event.

General admission tickets for the tourney now sell out in less than twenty-four hours and the VIP packages have also been selling out quickly as of late. On tournament day, gates open at 8:00 AM. Entry to the Dye Club is available through shuttle service to and from the parking area of Barefoot Landing near the House of Blues and Alabama Theatre. For volunteer and other information and a complete event schedule, go to the tournament WEB site, www.hootiegolf.com. Please remember that no bags or backpacks larger than 8x8x8 are allowed on site and spectators are limited to bringing no more than two (2) pieces of memorabilia.



NEWLY APPOINTED RYDER CUP CAPTAIN AND BAREFOOT COURSE DESIGNER DAVIS LOVE III HAS COMMITTED TO PLAYING THE 2015 MAM TOURNAMENT

More Discounts, New Tournament Added



THE PALACE THEATRE OFFERS A VARIETY OF SHOWS THROUGHOUT THE YEAR

All Barefoot Resort & Golf Members are invited to participate in a discount program offered by the Palace Theatre in Myrtle Beach.

Receive \$5.00 off adult tickets for any House Show by using the code BRG15 when calling the Palace Box Office at 843-448-9224. This discount may not be used along with any other discount available. The Palace offers some great shows throughout the year and we are very appreciative of their generous bargain for our Barefoot Members. Check out the theatre's schedule of shows at palacetheatremyrtlebeach.com

Have you been thinking about trying some serious off-shore fishing? There are many charter companies in the area but we've arranged for Barefoot members to receive a 10% discount off all fishing charters arranged through North Myrtle Beach Fishing Charters. To explore the

charter company's options, call 843-907-0064 or visit www.northmyrtlebeachfishingcharters.com.

Sign up begins April 1 for the first annual Summer Solstice Tournament scheduled for June 21 with a 1:00 PM shotgun start on the Love Course. The event features a four-man scramble format for Golf Members only. Plans include a pre-tournament social and outside cookout following golf. Cost is \$60 per person. Get your team together and be the first to put your names on the coveted trophy. Tournament enrollment is only available in person in the Pro Shop or by printing off the enrollment form from the www.barefootgolf.com web site.

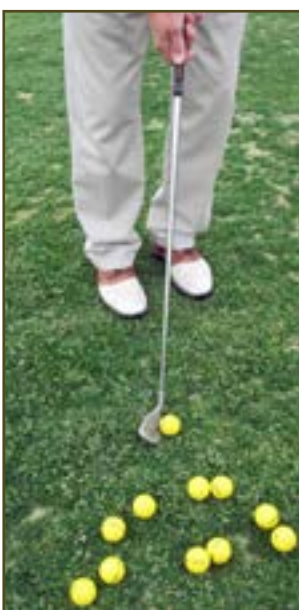
Message from the Director of Maintenance



MAINTENANCE RENOVATED THE GREENSIDE BUNKER ON LOVE HOLE NO. 1

Spring is finally here and I would like to update everyone on some of the projects we've been working on. This past winter our staff spent a lot of time cutting down trees and clearing underbrush to increase airflow throughout the golf courses. We've also repaired several sections of cart paths that were in disrepair. This spring we are purchasing a root pruner that will extend the life of our cart paths. Tree roots are the main cause of the damage and this machine will allow us to keep them under control for an extended period of time. We were also able to restore several of the bunkers and will continue to do so as we move forward. You may also notice that we have continued to work on brick paving in high traffic walkup areas. This adds a nice aesthetic touch in what used to be areas of worn out turf. Finally, we will be aerating our greens based on the following schedule this summer: Fazio course 6/8-6/11, The Dye Club 6/22-6/25, Norman course 7/6-7/9 and the Love course 7/20-7/23. Please plan accordingly as it normally takes up to two weeks for our green surfaces to heal after this process. Thank you for your continued patronage of our courses and enjoy the summer golf season.

Sincerely,
John Hughes
Director of Golf Maintenance



Operational Change at Resort Driving Range

Management would like to update the membership on a recent change in operations at the Resort Driving Range. We have implemented the use of yellow range balls for practice at the chipping green. These balls are for short game practice and will not be used for full shots at any time. The balls will be available at the green at no charge for any of you looking to work on your short game.

We would also like to remind all members that range balls are only complimentary prior to your prebooked round of golf. Any member or guest of Barefoot member using the range without having a scheduled tee time will be charged by the range attendant for practice balls at the appropriate rate.

New Calendar of Events Makes It Easy

The best and easiest way for members to keep up with golf and social events at Barefoot Resort and Golf is to make it a habit to check out our new "Calendar of Events" available on the www.barefootgolf.com web site. It is also our goal to include events happening in the region which might be interesting and worth considering. We hope that all members will make this calendar their "go to source" for all events relating to membership. We will continue to promote events by e-mail blasts and newsletters but are depending heavily on this calendar to keep everyone up to speed on Barefoot happenings. **Go to www.barefootgolf.com, on the home page click on "Members Tab", click on "Calendar of Events", and then click on each event for more details, if available.** Please know that this calendar is still a work in progress as we continue to add events and develop the format and ease of use.

Additional Account and Dues Payment Options

We are pleased to announce that Barefoot Resort & Golf Members may now have account charges and dues payments drafted from their bank accounts or with Discover Card. In the past, we've only accepted MasterCard, VISA and American Express for charges and dues. Members may now switch by providing our Accounting Dept. with the bank name, nine-digit routing number and the account number associated with a bank account. Members may also switch to Discover Card by providing that new account number. To change the way your payments are drafted, please call Wes Nelson in Accounting at 843-390-3109. He will provide a form for you to fill out and return. Many of you have asked for this convenience and we hope these new options will enhance your membership experience at Barefoot Resort & Golf.

Upcoming Social Events

For information and to make reservations, please call 843-390-3205 (unless otherwise noted) for Resort activities and 843-390-8446 for Dye activities. All dates and times are subject to change.

EASTER BRUNCH

April 5 – 11:00 AM-3:00 PM

- Resort Clubhouse
- \$21.95 per person plus tax and gratuity
- Reservations required by calling 843-390-3205

CABANA DRINK SPECIALS

April 21 – All Day

- Resort Clubhouse Outside Cabana

HAPPY HOUR

April 24 – 6:00-9:00 PM

- Resort Clubhouse
- Special appetizer menu, drink specials and music

MOTHER'S DAY BRUNCH

May 10 – 11:00 AM-3:00 PM

- Resort Clubhouse
- \$21.95 per person plus tax and gratuity
- Reservations required by calling 843-390-3205

CABANA DRINK SPECIALS

May 12 – All Day

- Resort Clubhouse Outside Cabana

PRIME RIB DINNER

May 20 – 5:30 PM Cocktail Hour;

Dinner served at 6:30 PM

- Resort Clubhouse
- \$21.95 per person plus tax and gratuity
- Reservations required by calling 843-390-3205

HAPPY HOUR

May 30 – 5:00-8:00 PM

- Resort Clubhouse
- Half price appetizers, drink specials and music

ITALIAN NIGHT DINNER

(OFF SPECIAL MENU)

June 3 – 5:30 PM Cocktail Hour,

Dinner served at 6:30 PM

- Resort Clubhouse
- Prices determined by menu item
- Reservations required by calling 843-390-3205

RUSSIAN NIGHT DINNER

June 17 – 5:30 PM Cocktail Hour,

Dinner served at 6:30 PM

- Resort Clubhouse
- \$19.95 per person plus tax and gratuity
- Reservations required by calling 843-390-3205

HAPPY HOUR

June 27 – 5:00-8:00 PM

- Resort Clubhouse
- Special appetizer menu, drink specials and music



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FOR A RECENT HAPPY HOUR

“Barefootin” is a quarterly newsletter published by the Membership Dept. exclusively for Resort Members of Barefoot Resort & Golf. The Membership Dept. can be reached directly by calling 843-390-3203 or by writing to this e-mail address:

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Barefoot
RESORT & GOLF

