

Drink of the Season



ORANGE SPLASH

.....

1 1/2 shots of Citrus Vodka
 1 shot of Triple Sec
 1 oz. of Orange Juice
 Splash of Lime Juice

A MESSAGE FROM THE SUPERINTENDENT

Dear Members,

Another beautiful season has ended at The Dye Club, and we now welcome the warm sunny days of summer. The golf course is in wonderful shape, and the long days provide ample time to get out and play some golf. As a result of the warm weather our cool season grasses have transitioned out, and have been replaced by bermuda grass on the greens, tees, and fairways. These grasses will also provide excellent playing surfaces, with a slightly different shade of green than the cool season grasses.

The greens, tees, and fairways were aerified on June 20th. This is one of the most important cultural practices that we do all year. After a long season of golf, and the traffic affiliated with it (mowing, etc.), the surface of the greens become compacted. Also, the continued turf growth results in excessive thatch build up. These are the main two reasons for the need to aerify. The process involves removing a half inch core every two inches across the green. We then replace these empty holes with sand and assorted nutrients vital to amend our soil fertility. This also allows for gasses to be released from the soil, and fresh air to be taken in. Additional sand, brushing, and rolling take place to re-establish the smooth putting surface. The greens recover in about ten days, and in the coming weeks putting speeds will continue to increase, and the surfaces will begin to firm up again. Subsequently we will also be lightly topdressing weekly with a very fine textured sand. This will also further fine tune the surface and help decrease the effects of the grain on ball roll.

Summer is always a great time to play golf at The Dye Club so take time out of your busy schedule and enjoy a few rounds of golf with family and friends. As always, we thank you for your continued patronage, and hope to always provide an excellent experience for all of our members and guests.

Sincerely,

Duane Whittle

Duane Whittle

MEMBER PROFILE

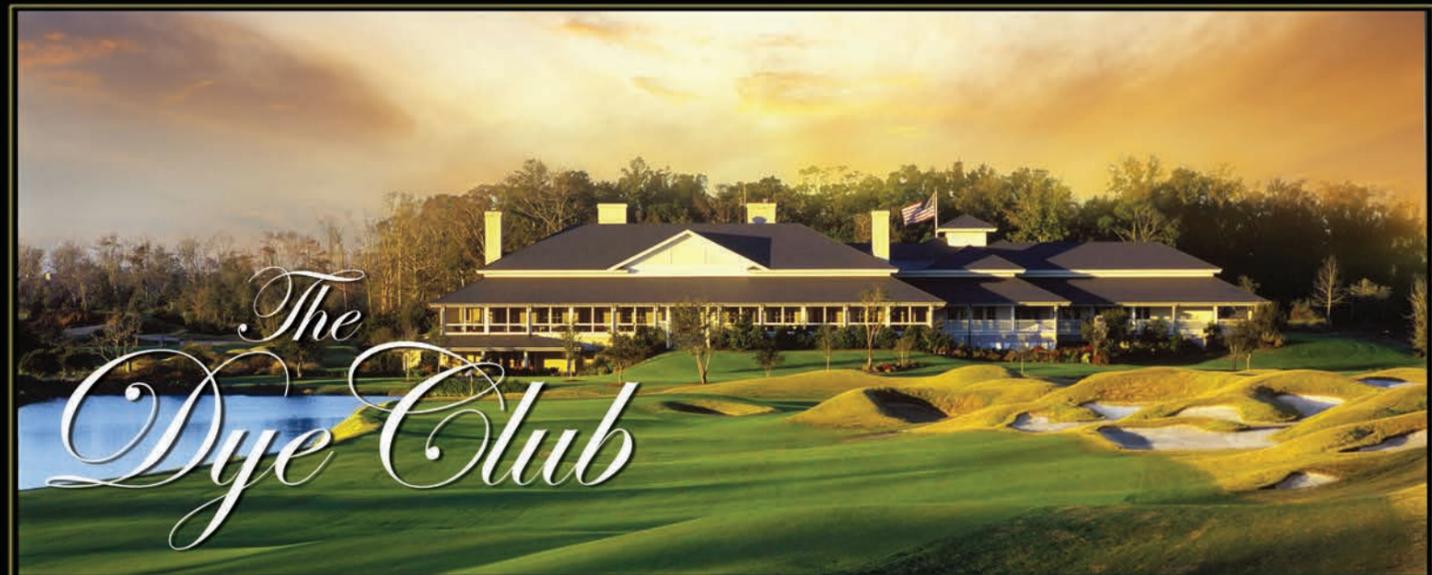
JOHN W. CAMERON AND
 DEBORAH A. DONNELLY



John was born and raised in Mt Lebanon, a suburb of Pittsburgh, PA. He has two children, Ashley, age 29, and John, Jr., age 41, with two children, age 7 and 9. Deborah was raised in the Upstate New York area and has three children, a son Michael age, 33 and twins, Alexa and Nick, ages 28. Before moving to the Dye Townhomes, John and Deborah lived in Hampden Township, a suburb of Harrisburg, PA. John is retired from the insurance industry and Deborah is a retired pharmaceutical scientist and attorney. John has played and enjoyed golf since he was 9 years old. However, he took a hiatus from golf for 15 years and enjoyed the boating life with Deborah on the Chesapeake Bay. "We boated every weekend from April 1 to November 1. It became a way of life that we thoroughly enjoyed." They retired and decided to move to the Myrtle Beach area. The boat was sold and they found the Dye Townhomes this past July and moved in the middle of December 2015. They thoroughly enjoy the Dye Estates/Barefoot Resort and their new home. John quickly joined The Dye Course because he loves the facilities and feels the Dye Course is outstanding. He considers it icing on the cake to have the option to play the other three Barefoot courses because they are quality golf courses and the practice facilities are excellent. The Pro Shop Staff along with Amy and the entire staff in the restaurant/bar do a great job of making them feel welcome and at home. Deborah is a beach and surf lover and enjoys the North Myrtle Beach Aquatic Center pool on a regular basis.



2600 Pete Dye Drive
 North Myrtle Beach, SC 29582



THE DYE CLUB NEWSLETTER

JULY | AUGUST | SEPTEMBER 2016



WELCOME TO SUMMER FROM DYE VILLAS

The Dye Villas team is very excited as we look forward to the new things we have in store for our guest and owners for this coming summer.

The Barefoot Shuttle is running again and will continue until Labor Day. They will be dropping the guest and owners of Dye Villas off at the Cabana on Ocean Blvd. You will have access to the beach and restrooms on the lower level at the Cabana. However, as a reminder the upstairs lounge area is only available to the Barefoot homeowners.

The Front office staff will host a weekly Meet & Greet which will be advertised on the information monitors in the lobby and elevator. We will have fun games and prizes for adults and children.

Barbara – our Front Desk Greening Guru will offer a greening class for the children. She will introduce the children to our little Greening Buddy Bennie. Barbara has coloring books, games and activities for the children and they will have fun while learning interesting greening facts.

Dion and Barbara will be glad to assist you with information on activities and restaurants in the area. Please feel free to stop by the lobby and meet our staff and pick up a coupon for our amazing Restaurant here on site.

Our most recent addition to the Dye Team is Dion Hemingway. She comes to us from Towers on the Grove in Cherry Grove. Dion has lots of hospitality experience and brings to us her delightful smile and knowledge of the area.

We look forward to making this the best Myrtle Beach vacation you've ever been on.

Sincerely,
Team Dye Villa
 Judy, Dion, Barbara, Billy & Michael

DYE CLUB MEMBERS,

It is hard to believe we are already half way through the year 2016 as you receive the third quarter newsletter. I would like to update you on recent changes here at the Club, and give you a brief update on what to expect the second half of the year.

In early May Travis Dutcher moved from his position as Head Golf Professional at The Resort Pro Shop to the Head Golf Professional at The Dye Club. Travis, originally from Edmeston in central New York, graduated from Southern Vermont College with a Bachelor's Degree in Business Administration. He was hired at Barefoot Resort in February of 2006 as one of our assistant Golf Professionals. While at Barefoot his work has included: Outside Operations, Assistant Golf Professional, Tournament Director, 1st Assistant Golf Professional, Merchandise Director and Head Golf Professional. Travis completed the PGA program and proudly became a class "A" PGA member in July of 2013. He is excited about the new opportunity and will strive to keep The Dye Club one of the best semi-private facilities on the southeast Coast. Please make sure you stop in and introduce yourself on your next visit to The Dye Club.

Looking back from January through March we experienced a very mild and dry first quarter, the exact opposite of what Mother Nature provided us in 2015. With the entire beach experiencing a somewhat normal winter, the golf courses flourished and early spring conditions were above and beyond our members and guests expectations. Ownership's decision to over-seed the green complexes for the first time since opening the doors here at Barefoot has been well received and we expect the same fall maintenance procedures to continue in the future.

Maintenance projects planned for the second half of 2016 include repairing the bulkhead on lake banks, continuing to add paving bricks on thin areas in the transition zone between the rough and cart paths, and to repair other high traffic areas on the golf course. The reworking of bunkers will also continue on the golf course during the summer and fall season. Our goal is to make improvements on the playability of the bunkers, a slow process and a project that will be ongoing in the future years.

With the recent growth in new members we have also seen the participation at our social events offered throughout the year at both clubs growing. As you can see in the calendar of events included in this newsletter the opportunities to attend social activities as a member has increased considerably over the years. We appreciate all of the ideas and feedback you have offered to help make this successful.

Our goal has always been to continue to improve on all aspects of the membership here at The Dye Club and offer our members and their guests a wonderful experience. Enjoy your summer and hope to see all of you soon enjoying both your golf membership and time at the beach this summer.

Sincerely,

Dave Genevro

Dave Genevro
 General Manager



WWW.BAREFOOTGOLF.COM

DYE CLUB EVENTS

JULY

HAPPY HOUR
July 2 | 6-9 pm | Resort Clubhouse |
 Special appetizer menu, drink specials
 and music

HAPPY HOUR AT DYE
July 8 & 29 | 4-6 pm
 Special appetizer menu and drink specials

PRIME RIB DINNER
July 6 | 5:30-8 pm | Dye Clubhouse
 \$21.95 per person plus tax and gratuity |
 Reservations required at 843-390-8446

COMEDY GAME SHOW
July 16 | Resort Clubhouse |
 Cocktail Hour with Appetizers at 6:30
 pm | Limited Seating - \$10 admission |
 Reservations required at 843-390- 3205

BBQ COOKOUT
July 20 | 6-8 pm | Resort Clubhouse |
 \$15 plus tax and gratuity
 Reservations required at 843-390- 3205

MEXICAN NIGHT
July 28 | 5:30-8:30 pm | Dye Clubhouse |
 \$16.95 plus tax and gratuity | Reservations
 required at 843-390- 8446



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**DINNER AT THE
 RESORT CLUBHOUSE**
July 30 | Seating's at 6:30, 7:30, and
 8:30 pm Order from Special Menu |
 Reservations required at 843-390- 3205

AUGUST

PRIME RIB DINNER
August 10 | 5:30-8 pm | Dye Clubhouse |
 \$21.95 per person plus tax and gratuity |
 Reservations required at 843-390-8446

HAPPY HOUR AT DYE
August 12 | 4-6 pm
 Special appetizer menu and drink specials

2 FOR 1 DINNER
August 13 | 5:30-8pm | Dye Clubhouse |
 Reservations required at 843-390- 8446

RUSSIAN NIGHT
August 17 | 5:30-8:30 pm | Dye
 Clubhouse | \$19.95 plus tax and gratuity |
 Reservations required at 843-390- 8446

COMEDY GAME SHOW
August 20 | Resort Clubhouse | Cocktail
 Hour with Appetizers at 6:30 pm | Limited
 Seating - \$10 admission | Reservations
 required at 843-390- 3205

ITALIAN NIGHT
August 24th | 5:30 - 8:00 pm
 Resort clubhouse | \$16.95 per person plus
 tax and gratuity | Reservations required at
 843-390- 3205

HAPPY HOUR
August 27 | 6-9pm | Resort Clubhouse
 Special appetizer menu, drink specials
 and music

SEPTEMBER

ITALIAN NIGHT
September 7 | 5:30-8:30pm | Dye
 Clubhouse | \$16.95 plus tax and gratuity |
 Reservations required at
 843-390- 8446

HAPPY HOUR AT DYE
September 9 | 4 - 6 pm | Dye Clubhouse |
 Special appetizer menu and drink specials

**DINNER AT THE RESORT
 CLUBHOUSE**
September 10 | Seating's at 6:30, 7:30,
 and 8:30 pm | Order from Special Menu |
 Reservations required at
 843-390- 3205

HAPPY HOUR
September 17 | 5-8pm
 Resort Clubhouse | Special appetizer
 menu, drink specials and music

MEXICAN NIGHT
September 21 | 6-9pm |
 Resort Clubhouse | \$16.95 per person
 plus tax and gratuity | Reservations
 required at 843-390- 3205

BBQ NIGHT
September 28 | 5:30-8pm | Dye
 Clubhouse | \$15.00 plus tax and gratuity |
 Reservations required at
 843-390- 8446

Dates and times are subject to change.

For reservations at all Dye Club socials call **843-390-8446**

For reservations at all Resort Clubhouse socials call **843-390-3205**

GETTING BACK TO THE BASICS

When it comes to the game of golf, there are so many opinions on how the game should be taught. The top 100 teachers in the country that you see in all the magazines or on television have their own philosophy about the golf swing and how it should be portrayed to each student regardless of skill level.

My teaching philosophy is a simple, straightforward, fundamental approach. I believe that almost all swing problems for amateurs are derived from a flaw in the starting position, i.e., Grip, Aim, or Setup. For example, if the grip is too weak the chance to slice the ball (hit it right for a right handed golfer) is greater. Also, if the ball is too far up in your stance for a short iron, the chance of hitting the shot "heavy" or hitting the ground first is also greater. These are just a couple of examples of the little things that stem back to the Grip, Aim and Setup.

Grip

The grip is the starting point for any successful golf shot. This is the only point of connection between you and the golf club. Placing your hands properly on the golf club helps you better control the position of the clubface at impact. The way the club is held, the placement of the hands, and the amount of pressure that it used, will dictate the outcome. The three most common ways to hold the golf club are the ten finger grip (smaller, weaker hands), the interlock grip (smaller hands, beginners and the most commonly used) and the overlap grip.

When it comes to our hands, the fingers are the most sensitive part. Placing the handle of the club in the finger tips rather than in the palm increases the amount of wrist hinge, giving the golfer a better feel and opportunity to hit a more powerful, straighter golf shot. In combination with the type of grip and placement of the club in the hands, the amount of pressure that is used is also important. If the pressure is too tight, it often causes thin, weak shots that slice. Sam Snead said it best: "Hold the club as if you had a little baby bird in your hand."

Aim & Setup

Like the grip, the alignment and setup are the next most overlooked fundamental, aspects of the golf swing. Most amateur golfers think the problems they may have occur in the takeaway or downswing or the equipment they are using, when in fact, it's their alignment and setup.

Without getting into too much detail, being in an athletic position will help the body to turn more freely, keeping the feet, knees, hips and shoulders in the proper position and parallel to target line. Once in the proper position we can start working on the width of the stance and ball position. The club that is being used factors in to both. Using woods, the width of the stance should be just outside shoulder width, long to middle irons should be about shoulder width, and short irons should be just inside shoulder width. The same concept applies to the ball position. When using a wood, the ball should be aligned just inside the left heel (right handed golfers), and moving backwards to the middle of the stance when using short irons.

I know this may seem like a lot of information but for many beginner and amateur golfers the basics of the golf swing are often overlooked. These pre-swing fundamentals are the stepping stone to improve your performance and consistency. However, a good setup does not guarantee success, but these small tips will improve your chances greatly and make the game of golf a more enjoyable experience.

Travis Dutcher, PGA
Head Golf Professional
The Dye Club

