

The Dye Club

2600 Pete Dye Drive
North Myrtle Beach, SC 29582



THE DYE CLUB NEWSLETTER

APRIL | MAY | JUNE 2018

-2018- Member Tournament Schedule

APRIL 16TH
WINE AND 9
12:12
(BACK 9)

MAY 1ST
PAR 3 CHALLENGE
11:56
(BACK 9)

MAY 22ND
MEMBER-EMPLOYEE
11:56

JUNE 11TH
CROSS COUNTRY
3:00

JUNE 25TH
MEMBER-MEMBER
3:00

Dye Member League will resume on
July 2, 2018. Open to all Dye Members.
Please contact Tournaments@dyeclub.com
for more information.

Contact information:
Golf Shop - 843-399-7238
Restaurant - 843-390-8446
Accounting - 843-390-3230

DYE CLUB MEMBERS,

As we continue on into the spring season, the weather and temperatures should only get better. Looking back at the start of 2018, the first 7 days the temperatures were in the mid to low 30's for the highs and the low 20's and even into the teens for the lows. The golf shop was open but the grounds were frozen making it tough to open the course as to not damage the grasses. Duane and his crew did a great job getting the course back in shape from the cold and ready for the spring golf season.

Speaking of the spring golf season, The Monday After The Masters Celebrity Golf Tournament is days away and hopefully it will be another exciting and successful year. The VIP tickets and general admission tickets that went on sale in February for our members and guests sold out once again. We hope you were able to purchase your tickets and will be joining us for this year's event to watch some of the best tour pros and celebrities. Please check out www.hootiegolf.com to see who will be attending this year's festivities.

We want to thank all of you for your participation in the Dye Club Survey that we sent out back in February. This was a first for The Dye Club and the reaction was well received. All the responses helped us gather information as a whole to see what we could improve on as a facility to make your experience and the membership that much better. For those of you that may have any additional feedback or may have missed it all together, please feel free to call or email me with any thoughts.

Starting late spring we will start the aerification process to all the courses. The Dye Club will be done from June 18th-21st. Fazio will be aerified the week earlier (6/11-6/14) and the Norman and Love will be done in July (2nd and 4th week). Please keep this mind when planning your trip down. Also, if anyone is looking to play any other courses in the area, either during this time or any other time, please let me know. I would be happy to call on your behalf. There is no guarantee on what they may charge but I can try. And if there is room and I can sneak out, maybe I will join you. if you let me.

For those of you who are starting the spring cleaning process and are getting rid of some old clothes, the Proshop will be fully stocked with new styles to "update the wardrobe." Remember, you get 25% off all regular priced softgoods (polos, outerwear, headwear, etc.) and 10% off of hardgoods (golf balls, clubs, shoes, etc.). You also get 40% off any single item on the sale rack and 50% off if you purchase 2 or more items from the sale rack. Please keep this mind and if there is something that you like but may not be in the right size, I can try and order it for you.

Hope everyone has a great spring and we look forward to seeing you all very soon.

Sincerely,

Travis Dutcher

Travis Dutcher, PGA
Head Golf Professional



MEMBER PROFILE



CAROLA AND DAVID DUGDALE

Hello, I'm David Dugdale, my wife, Carola, and I are new members at the club and we are very happy to be here.

We love the area and the club has been a wonderful experience for us so far. We moved to our new home in Tuscan Sands back in November after having lived for 6 months in Little River.

I grew up in Rhode Island and actually started playing golf when I was only 5 years old. My family had a membership at a private club, so I spent a lot of my time around golf as a teenager and played on a high school team.

At one point, I got down to a 12 handicap and played well for many years. The last couple of years, I've seemed to have lost the touch somewhat but my intention is to dedicate some time now that I'm here and try to get back where I used to be.

Carola and I met on the internet back in 2007. She is from La Paz, Bolivia; we have been married now for 10 years. Our story shows that you really can find love half way around the world. She has a wonderful extended family, a brother and sister, nieces and nephews living in Bolivia, Spain, Switzerland and Argentina.

We look forward to making many new friends and just enjoying all that life has to offer here. Our interests include travel, movies, dining out, the beach and walking.

We want to thank the staff at the club for making us feel so welcome. It has been great to meet so many wonderful people already.

Our Sincere Thanks,
Carola and David

A MESSAGE FROM THE SUPERINTENDENT

Dear Members,

We are heading into a new spring season at The Dye Club, and we have lots of great weather and golf ahead! The Monday After The Masters Celebrity Pro Am will be held with us again on April 9th. This is always a fun event for us to showcase our facilities to the public and to be a part of such a great cause as SC Junior Golf Foundation and the many other charities the foundation supports worldwide.

Playing conditions should be excellent throughout the spring season. We will continue to lower our mowing heights on the greens, which will result in increased green speeds, and will put a premium on your short game! Lowering our mowing heights at this time of year does result in some great putting surfaces, but it also serves an agronomic function as well. As you know we oversee our champion bermuda grass greens with poa trivialis (rough bluegrass) in the fall. This overseed will start growing rapidly due to the warm days and cool nights of the spring, while the champion is just emerging from dormancy. With the competitive balance in favor of the overseed during this time we must be aggressive with our mowing heights to ensure the champion receives sunlight. As the champion starts growing more vigorously with the hotter weather, it starts to choke out the overseed and becomes the predominate turf variety. This is part of our spring transition process for the greens, and when it is timed out correctly can almost seamlessly transition from cool season to warm season grasses without much, if any, impact on playability.

The fairways and tees will transition in a similar process, however water management will be the most important tool we use. During the early spring the competitive advantage will be with the rye grass overseed, but as temperatures rise the bermuda grass starts to gain vigor. At that point when the bermuda starts growing aggressively we will dial back our irrigation and stress the overseed out. We will go back and forth with this drying cycle until we have fully transitioned.

We as always want to say thank you for your continued support, and hope that you will be able to make time to come out and play a few rounds and enjoy our beautiful facility. We are looking forward to seeing you out on the links!

Sincerely,

Duane Whittle

DUANE WHITTLE & OZZIE

DYE CLUB EVENTS

APRIL

ITALIAN NIGHT

25th | Cocktail Hour starting at 6pm, Food served at 6:45pm
\$16.95 (RSVP by the 20th)

MAY

HAPPY HOUR

12th | 6-9pm
DJ & Special Menu (RSVP by the 8th)

BBQ NIGHT

23rd | 6-9pm
\$16.00 (RSVP by the 18th)

CHAMPAGNE BRUNCH & BLOODY MARY BAR

26th | 11am-1pm
\$19.95 (RSVP by the 22nd)

JUNE

HAPPY HOUR

1st | 4-6pm

CHAMPAGNE BRUNCH & BLOODY MARY BAR

16th | 11am-1pm
\$19.95 (RSVP by the 12th)

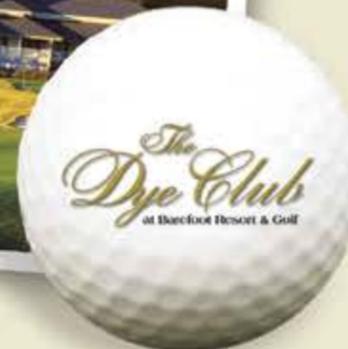
LOW COUNTRY BOIL

20th | 6-9pm
\$24.95 (RSVP by the 15th)

HAPPY HOUR

29th | 6-9pm
DJ & Special Menu (RSVP by the 25th)

Please note dates are subject to change and may be cancelled due to minimal participation.



Drink of the Season



HINT OF SPRING

\$5

.....
1 ½ shots of Vodka
Splash of pineapple
Splash of OJ
Garnish with a cherry



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GREENSIDE BUNKER PLAY

"The difference between a sand trap and water hazard is the difference between a car crash and an airplane crash. You have a chance of recovering from a car crash." - Bobby Jones

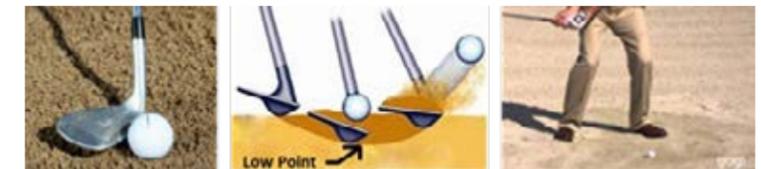
As we all know, Mr. Jones was one of the best amateur golfers of all time, if not the best and this quote is spot on. Think about it- if you hit your ball in the water hazard, you have no other option but to take a penalty. If you're in a bunker, you have a chance to score on the hole without a penalty. Of course this means you need to practice your greenside bunker play. I am going to try and explain how to properly execute this type of shot to help you recover better.

The first aspect is confidence: trust yourself that you can get the ball on the green. No other shot in golf comes with more mental baggage then hitting out of sand. Almost all amateur golfers start thinking of a 100 different things on how to get the ball out as soon as they step foot in the bunker. By the time they actually swing the club, their mind is already overloaded and they struggle to make a good swing.

The initial thought process going into the bunker should be to splash the ball out. This means that you need to swing the clubhead under the ball and let the sand push the ball upwards and out. Using your sand wedge or lob wedge, the clubhead needs to enter the sand about 2-3 inches behind the ball. This impact of the club into the sand makes the ball pop out and up.

In addition to splashing the ball out, there are few things at the address position that will help as well. Set up to the ball in an open position left of the target with the ball forward of center. Dig your feet into the sand for a more stable footing. Open the face of the club so the grooves on the clubface are pointing towards the front foot. With the face being open, this adds more loft to the clubhead and also adds more bounce to the bottom of the club allowing it to slide through the sand.

On the actual swing, because your stance and clubface are open, the path of the swing will follow along your body line that will be just left of your aiming point propelling the ball up towards the target. At first you want to practice this to get the feeling and visualization of how the ball reacts. Once you are confident with that you can then start to work on your distance control. One key factor on distance control is to remember that it's not the length of the backswing that determines how far the ball will travel; it's the length of the follow through. Again this will take practice to learn distance control.



I started off telling you that most amateur players step into the bunker with a 100 different thoughts going through their head and lack the confidence. I mentioned about 8 different thoughts in this article to think about but if you only took 1 piece of information away from reading this, have confidence. With confidence, that is about 90% of the shot at hand. This will get rid of all the other thoughts in your head. The other 10% is the practice you put in. If you believe you can hit the shot then you are already set up for success.

Travis Dutcher, PGA
Head Golf Professional

