

# The Dye Club

2600 Pete Dye Drive  
North Myrtle Beach, SC 29582



THE DYE CLUB NEWSLETTER

JULY | AUGUST | SEPTEMBER 2018

## -2018- Member Tournament Schedule

**JULY 7TH**  
**MEMBER-EMPLOYEE**  
**18 HOLE CHALLENGE**  
2:04

**JULY 29TH**  
**THE SAND BOX CHALLENGE 18 HOLES**  
11:56

**AUGUST 8TH**  
**PAR 3 CHALLENGE 9 HOLES**  
2:04

**AUGUST 22ND**  
**3 CLUB CHALLENGE**  
2:04

**SEPTEMBER 6TH**  
**MEMBER-MEMBER 18 HOLE SCRAMBLE**  
1:00

**SEPTEMBER 24TH**  
**THE BREAKFAST SCRAMBLE**  
with either brunch and/or mimosa bar after golf  
(depending on number of sign ups)  
9:00

Dye Member League will resume on  
July 2, 2018. Open to all Dye Members.  
Please contact [Tournaments@dyeclub.com](mailto:Tournaments@dyeclub.com)  
for more information.

**Contact information:**  
Golf Shop - 843-399-7238  
Restaurant - 843-390-8446  
Accounting - 843-390-3230

## DYE CLUB MEMBERS,

It's hard to believe that 2018 is already half way over. It seems like we were all complaining about the cold and rainy weather not too long ago, wondering if and when it was going to end. Now that the warm weather has finally arrived and summer is upon us we can all get a chance to play more golf and enjoy everything the summer has to offer. The pool is open next to the clubhouse and our excellent restaurant staff can take orders and bring them to you. Also, if you have family or guests in town, come on over and enjoy an evening of grilling out and cooling off at the pool.

Back in April, we once again hosted the annual Monday After The Masters Tournament. With many well-known celebrities and professional athletes in attendance, we sold out of tickets early on. However, as mentioned before, when it came to the actual day of the event Mother Nature had a different idea in mind. It was a cold rain all morning, and the players were only able to get in 2-3 holes before we had to call it due to the weather. This was the first time in the 24 year history of the tournament they had to call it this early. With that being said, next year marks their 25th anniversary of the event so when tickets go on sale in late February make sure to be available so you don't miss out.

As discussed previously in some of the newsletters, over the last couple of years we have been proactive in trying to come up with small events for our members, 1-2 times a month. Justin, our tournament director, has been very creative with trying to change the events and try new things. As you look over the tournament schedule for the next few months, there are two 9-hole challenges that we have not tried before and should be a good time. The first one is called The Sandbox Challenge, where if a shot lands in a bunker or waste area it does not count but you continue to play from that lie in the sand. If you are a little worried about this, please read the "Tip From A Pro" section on the inside. It might give you some helpful insight on this situation. Also, the second challenge that will be new is The Breakfast Scramble. It starts at 9:00am and is 2-person scramble with either a brunch and/or a mimosa bar after golf. Check out the other challenges in the schedule and if you're in town on any of those dates, please feel free to sign up.

For those of you who like to see monster drives, well now you have your chance. On August 16th-18th, Barefoot Resort & Golf driving range will be host to The Amateur Long Drive™ World Championship. This is a competition for non-professionals where participants compete in age brackets for trophies and prizes. Come out and watch these long ball hitters to see where you compare.

I hope everyone has a great summer and that we get to see you all very soon.

Sincerely,

*Travis Dutcher*

**Travis Dutcher, PGA**  
Head Golf Professional



## MEMBER PROFILE



BRYAN AND KERI BRANDON

Bryan and Keri Brandon are two new additions to our Dye Club. Recently, Bryan and Keri along with their children, Peyton and Drake, moved from Asheville, NC. Many of you have seen their 4-year-old son Drake fishing off their back yard in Tuscan Sands. Bryan is originally



from Dallas, TX and is a Veteran of the US Air Force. Bryan has lived in multiple states but is excited to call South Carolina his new home. Keri is from Mocksville, NC where she has lived most of her life. Mocksville is where Bryan and Keri met back in 2006 and later married in 2011. Bryan is a Vice President with McLeod Healthcare System and Keri is a Registered Nurse. Peyton, their 15-year-old daughter transferred to North Myrtle Beach HS where she made the Beta Club and Varsity Cheerleading starting next year. Bryan used to be

an avid golfer prior to Drake being born and is looking forward to getting back on the course. The entire family consider themselves "Beach Bums" and couldn't be happier living this close to the beach. Bryan states "Even though I've still got many years to retirement, I feel like I'm living the retired life every day. We are so excited to be the newest members of the Dye Club and can't wait to meet new friends".

## A MESSAGE FROM THE SUPERINTENDENT

Dear Members,

Summertime is here! After a brutally cold winter and a cooler than normal spring we are finally getting some warm weather, and our warm season turf types are now growing strong. Aeration was scheduled for June 18th and took about 10-14 days to recover. We did our usual size holes on our greens, tees, and fairways. Following aeration we will be doing subsequent topdressings until the surface of the greens are completely smooth, then we will be topdressing weekly with a light dusting of sand to aid in ball roll and increase greens speeds.

Spring transition was very difficult due to this winter's extreme cold. During the freeze in January we set several records. We had the longest stretch of night time lows below 20 degrees. We also had the longest stretch of day time high temperatures below 40 degrees on record, making this the coldest winter in over 85 years. This bitter cold wreaked havoc on many golf courses throughout the Carolinas. Many courses have even had to close to replant their greens. This happened because the new ultra dwarf variety bermuda grasses are not cold tolerant. When the temperature drops below freezing the turf becomes dormant and stops growing which is normal in our area. However, when the temperature drops into the 20 degree range or lower, you reach the danger zone and are exposed to the possibility of winter kill. The majority of golf courses in our area manage their ultra dwarf greens in three different ways. Some do not overseed and allow the greens to go dormant naturally; the second is to implement covers or tarps over the turf during extremely cold weather. The third way is to overseed the greens (which is what we do), which gives green grass to play on until the turf transitions back to bermuda grass. All of these management strategies come with some risks and challenges. We however feel extremely fortunate to escape this winter with very minimal disruption to our members, and we are assessing different strategies to further protect us in the future for such extreme cold.

As always the staff at The Dye Club thanks you for being a part of our family. We strive to make your time spent at our facilities as pleasurable as possible and to continually improve your experience at the Club. Hope to see you out on the links!

Sincerely,

*Duane Whittle*

DUANE WHITTLE & OZZIE

# DYE CLUB EVENTS

## JULY

HAPPY HOUR

13th | 4-6pm

BREAKFAST BUFFET AND  
MIMOSA BAR

15th | 11-1pm

\$19.95 (RSVP by the 11th)

MARGARITA MONDAY

23rd | 4-7pm

Taco bar, nacho bar, and cheese quesadillas

\$10 per person (RSVP by the 18th)

HAPPY HOUR

27th | 4-6pm

## AUGUST

2 FOR 1 DINNER

11th | Cocktail hour starting at 5:30pm

(RSVP by the 7th)

IRISH NIGHT

22nd | Cocktails starting at 5:30pm

\$15.95 (RSVP by the 18th)

HAPPY HOUR

24th | 5-8pm

with DJ and special appetizer menu

(RSVP by the 20th)

## SEPTEMBER

PRIME RIB DINNER

12th | Cocktails at 5:30pm

\$21.95 (RSVP by the 8th)

HAPPY HOUR

14th | 4-6pm

2 FOR 1 DINNER

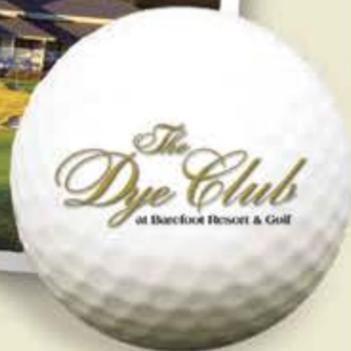
22nd | Cocktail hour starting at 5:30pm

(RSVP by the 18th)

HAPPY HOUR

28th | 4-6pm

Please note dates are subject to change and may be cancelled due to minimal participation.



## Drink of the Season



### BELLINI MARTINI

\$5

.....  
1 ½ shots of Vodka  
1 shot Triple Sec  
1 shot Peach Schnapps  
Splash of Lime Juice  
Garnished with a lemon wedge



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## GREENSIDE BUNKER PLAY

Last quarter we talked about hitting out of greenside bunkers. This time I would like to talk about hitting out of the fairway bunkers. As you all know, Pete Dye likes to strategically place bunkers all over the place on his course designs to try and "intimidate" the players. Well he didn't change that method when he designed our course either.

Just like the greenside bunkers, the first aspect to successfully hitting the ball out, is confidence. Just because you hit the ball in a fairway bunker or waste area doesn't mean you're out of the hole. Trusting your swing and getting rid of the mental baggage is already a step in the right direction.

The second part is to figure what type of lie you have. Is the ball on a side hill lie, downhill lie, or an uphill lie? Is the ball sitting down? Is it dry and fluffy or firm and wet sand? Also, how high is the lip that you need to go over? These factors all come into play when determining how to hit the ball out and what club to use. For conversation sake let's assume the lip is low, the sand is dry and the lie is sitting up nicely. First, you want to figure out your distance, then what club you want to hit, and then take an extra club. This will be explained in the next few lines. Once the club is selected, take your normal stance with the ball positioned slightly ahead of center. Next, dig your feet into the sand about 1-2 inches for a sturdier base. Then choke up on the grip about an inch. The reason for this is that you are trying to strike the ball first (without taking any sand), almost hitting the ball a fraction thin (low on the clubface). This compensates for digging your feet into the ground and the extra club selection from earlier. Also, if you do happen to catch the sand before the ball, the extra club will also help to make up the difference potentially lost.

The last part to make the fairway bunker shot a success is to keep your lower body as still as you can. Stand a little taller and keep your chest centered over the ball. You almost want to feel like you are using only your upper body with minimal hip turn. Also, focus on a spot just in front of the ball on your target line. This helps to not only hit the ball first but to also pick the ball clean off the sand. The less moving parts and contact with the ball first ensures a more solid shot.

Keep this mind while playing out of a fairway bunker. If the lie is buried, or close to the edge and it's a tougher shot, make sure you have enough club to advance the ball forward up and out of the sand. If you have to sacrifice distance to get the ball out, that is better than hitting the lip and having a more difficult shot then previous one.

As always, practice is the best way to gain the confidence for hitting out of any bunker or fairway bunker. If anyone has any questions or needs help please stop by the golf shop and we can work with you.

Travis Dutcher, PGA  
Head Golf Professional

