

The Dye Club

2600 Pete Dye Drive
North Myrtle Beach, SC 29582



THE DYE CLUB NEWSLETTER

JANUARY | FEBRUARY | MARCH 2019

-2019- Member Tournament Schedule

JANUARY 14TH
WINE & DINE
18-HOLE 2 PERSON SCRAMBLE
10AM START
\$55 PER PERSON

JANUARY 27TH
GRIDIRON CHALLENGE
18-HOLE, 4 PERSON SCRAMBLE
W/ FOOTBALL CHALLENGES
10AM SHOTGUN
\$60 PER PERSON

FEBRUARY 18TH
3-CLUB CHALLENGE
18-HOLE INDIVIDUAL
STROKE PLAY USING
ONLY 3 CLUBS
10AM START
\$50 PER PERSON

MARCH 4TH
MEMBER-MEMBER
ALTERNATE SHOT
18-HOLE 2 PERSON TEAMS
11:56 START
\$50 PER PERSON

APRIL 1ST
MEMBER-EMPLOYEE
18-HOLE
HANDICAPPED STROKE PLAY
\$50 PER PERSON

To sign up please call the golf shop at 843-399-7238
or email: Tournaments@Dyeclub.com

Contact information:
Golf Shop - 843-399-7238
Restaurant - 843-390-8446
Accounting - 843-390-3230

DYE CLUB MEMBERS,

A fresh year is once again upon us and I would like to start out by sharing a quote with all of you to read and think about as we start the New Year.

“Each New Year, we have before us a brand new book containing 365 blank pages. Let us fill them with all the forgotten things from last year—the words we forgot to say, the love we forgot to show, and the charity we forgot to offer.” — Peggy Toney Horton

I would like to wish all of you a Healthy and Prosperous New Year.

Barefoot Resort & Golf is beginning its nineteenth year of operation in the constantly changing and rapidly evolving golf business environment located in the “Golf Capital of the World” Myrtle Beach. We are particularly proud of this achievement and have done it on the back of consistency - in high-quality of service and the product offered. These achievements come against the backdrop of a very difficult year in which we endured the coldest January in over 85 years, 3 weeks of rain from mid-July through early August and Hurricane Florence passing through the coastal Carolina area causing damage and flooding. Each of these issues caused the quality of our product to take a step backwards but in each case we quickly turned things around to be able to offer conditions that our members and guests expect when playing at our facility.

Looking ahead to 2019 the improvements and modifications in many areas of the Dye Course will continue. The multi-year project of bunker restoration will carry on with plans to begin work after the first of the year on greenside bunkers on holes 2 and 3. Trees will be removed on holes 1 and 12 to allow the sun to reach areas on these greens during the winter months. Turf covers have been purchased and will be used on specific greens to add an additional layer of protection for the turf during the hard extended cold spells we endure. Additional projects are planned and we will keep you up to date on these in our bi-weekly email communications from Travis Dutcher, our PGA Head Golf Professional.

The last thing I would like to share is to personally thank all of you for providing help to numerous Barefoot Resort and Dye Club employees in the past years and recent months. Many have gone above and beyond to help our staff dealing with hardships such as flooding, fire, or health issues and have assisted in making very difficult and stressful situations much easier for the employees to endure. The generosity, hard work, caring, and giving found in the Barefoot community is the biggest reason all of us work, live, and own in Barefoot Resort. I feel that we have the best membership base on the entire southeast coast and enjoy seeing all of you on a regular basis. I helped open the Resort and Dye Club almost 19 years ago and have always been proud to be part of Barefoot Resort & Golf. As the years go by I realize even more how lucky we are to have all of you as our members, neighbors, and friends.

The Dye Club Staff appreciate and value the relationship we have with our members and will make every effort to accomplish our goal of always providing an experience above and beyond our members' expectations. Hope to see all of you on your next visit to Barefoot Resort.

Sincerely,

Dave Genevro

Dave Genevro
General Manager, Barefoot Resort

MEMBER PROFILE



HERB AND JANICE LARSEN

Hello from Wisconsin, we (Herb and Janice Larsen) will soon be transferring to Tuscan Sands and will be joining you as member of the Dye Club. We closed on our home in Tuscan Sands in August of 2018 and will be full time residents in June of 2019.

Herb has a landscape architect license and has been a business owner most of his life. He is now retired and is building new homes for both of our children, Herb Jr. and Jodie.

Janice is a manufacturing engineering and will be retiring in June of 2019.

Our children are both married and have blessed us with four grandchildren:

Juliette 21, Cordelia 19, Mason 14 and Vincent 11.

We have never lived more than six miles from our childhood homes but are looking forward to meeting new people and enjoying our time in Myrtle Beach.

ON-SITE AT BAREFOOT RESORT

COASTAL STORAGE CONCEPTS
at Barefoot

Secure, Interior Storage
Coming Soon!
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coastalstorageconcepts.com
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Call us for Barefoot discounts

COASTAL STORAGE CONCEPTS
at Barefoot
Climate Controlled
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843-999-2123

A MESSAGE FROM THE SUPERINTENDENT

Dear Members,

2019 is here and it looks like another great year at The Dye Club. The golf course is in great shape, the rye grass overseed on the fairways has matured nicely. Also, the poa trivialis overseed on the greens has grown in very well and is providing excellent putting surfaces. We will continue to cultivate these cool season grasses over the coming months to provide a lush thick playing surface.

The cool season is also the best time of year to accomplish some needed course repairs and improvements. We will continue to add drainage to wet areas around the course. Some selective tree removal will also be done in areas that are receiving too much shade on the greens. Ample sunlight is crucial to growing sports turf, and with the shortened winter days it really accentuates any shade issues. This will also help maintain warmer soil temperatures throughout the cold season, helping to have an earlier spring green up, and reduce the chances of winter kill. Because of last year's extremely cold winter we are purchasing some winter covers for some of the greens that tend to be more vulnerable to winter injury. This area has typically not used greens covers in the past due to the fact that we rarely have temperatures low enough to justify using them, but life proves that we must plan for the worst and hope for the best! Much research has been done on the effects and proper usage of turf covers, and it shows that when used properly they can mitigate long term damage from freezing temperatures. This does not mean that every time it gets cold enough to frost we have to cover them. It is only necessary to cover them during times of prolonged freezing temperatures. We will be able to cover the greens the afternoon prior to a freeze, so the effect on play should be very minimal.

The Dye Club staff hopes you have a healthy and prosperous year. We hope you can find the time to enjoy playing plenty of golf and enjoy our facility. Thank you for being a part of The Dye Club family and we will continually strive to make your experiences with us the best we possibly can!

Sincerely,
Duane Whittle
DUANE WHITTLE

DYE CLUB EVENTS

JANUARY

HAPPY HOUR

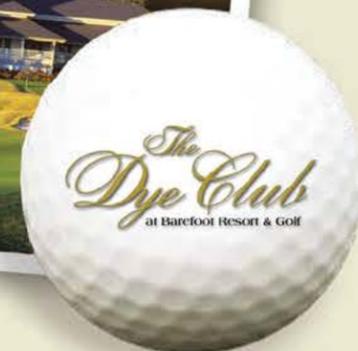
5th | 4-7pm | Special Menu w/ DJ
\$12 per person | RSVP by Jan. 1st

2 FOR 1 DINNER

11th | Seatings at 5:00pm and 7:30pm
RSVP by Jan 6th

2 FOR 1 DINNER

18th | Seatings at 5:00pm and 7:30pm
RSVP by Jan 13th



FEBRUARY

2 FOR 1 DINNER

8th | Seatings at 5:00pm and 7:30pm
RSVP by Feb 4th

BRUNCH AND MIMOSA BAR

10th | 11am-2pm | \$19.95 per person
RSVP by Feb 6th

2 FOR 1 DINNER

22nd | Seatings at 5:00pm and 7:30pm
RSVP by Feb 18th

MARCH

2 FOR 1 DINNER

1st | Seating at 5:30pm
RSVP by Feb 26th

HAPPY HOUR

15th | 5-8pm | Special Menu w/ DJ
\$12 per person | RSVP by March 10th

RUSSIAN NIGHT

23rd | 6-8pm | \$21.95 per person
RSVP by March 18th

Drink of the Season



KAHLUA HOT CHOCOLATE

\$5

.....
Hot Chocolate
1 ½ shots of Kahlua
Topped with whip cream and chocolate
And sprinkled with a dash of cinnamon

Do You Use the Barefoot Handicap Scoring System?

Those that have signed up to use the Barefoot Resort & Golf Handicap Scoring System should remember that we assume you will be using the system from one year to the next unless you tell us differently. The \$24 annual charge for using the system is made to your account after January 1 each year. So, if you decide you are not going to use the system, please make the Resort Pro Shop aware by calling 843-390-3200.

Member Dues Have a Slight Change for 2019

As you may remember last year at this time, there was notification of a slight increase of monthly dues by 5% over the course of 2 years, starting in 2018. In 2019, we will implement the second half of this increase. The dues adjustment is the first one in over 12 years.

To RSVP Please Call 843-390-8446 or
Email: Functions@dyeclub.com
Dates and Times Subject to Change

TIPS FOR PLAYING IN COLDER WEATHER

If any of you are like me I prefer not to play unless the temperature is above 50 degrees, sunny and with little to no wind. However, that is not the case most of the time, especially in January, February and early March. So if any of your crazy friends still want to play in the cold, and you "have to play," then here are few tips to help make it more enjoyable.

The first step is to dress appropriately. The key items would be a winter cap and warm winter gloves and/or cart mitts. We generally lose 55-60% of our body heat through our head so the more heat we can keep in, the better you'll feel. Also, having warm, dry hands is crucial for a better grip in these kinds of conditions, not to mention layering up. The more layers you wear depends on your preference but wearing a thermal t-shirt, thermal underwear, a sweater and a light -windbreaker is a very good start. Conversely though, if you have too many layers on it will hinder your swing dramatically and your game will suffer.



Also, when playing in the cold the golf ball does not go as far so check your ego at the door. You may have to hit one or two clubs stronger to make sure you can get the ball to the hole. Also, consider moving up a tee box from what you normally play. This will not only help shorten the course in cold weather, but it makes the round play quicker until you get back to warmth.

You may want to consider playing two golf balls as well. What I mean is switch a ball out every other hole and the one that is not being used on that particular hole, keep it in your pocket. A warm ball will fly farther than a cold one. As long as you don't use artificial heat to warm up the ball, you are within the rules of golf. To go along with this, switch to a softer ball if you're not using one already. Hitting a hard ball, especially in the cold will feel like a rock and has that potential "sting the hands" from the cold vibration from the shaft of the club. A softer ball will help eliminate that feeling.

You can also play what is called "winter rules." This would be playing preferred lies or moving the ball. If the ball is embedded through the green (anywhere but hazards), move it out. Also, if there is mud on the ball you can clean it at any time, again except in a hazard. Check with your fellow competitors and/or group first before deciding on these "winter rules."



Lastly, to stay warm on the course, keep walking. You will be surprised how much movement from your body will increase the heart rate which in turn keeps the blood flowing to stay warm. This will also keep your body loose and your swing won't suffer as much. Besides walking, drink water or some sort of sports drink. Your body needs nutrients and hydration especially when it's cold out. Drinking coffee or hot chocolate on the course is ok, but you need water or an energy drink as well for these nutrients and warmth.

Remember these tips to stay warm while playing golf in the colder months and you'll enjoy the round that much more. If that doesn't help then after the round stop up in the restaurant and enjoy a nice Kahlua Hot Chocolate from the bar. This will surely warm you up.

Travis Dutcher, PGA
Head Golf Professional

