

The Dye Club

2600 Pete Dye Drive
North Myrtle Beach, SC 29582



THE DYE CLUB NEWSLETTER

APRIL | MAY | JUNE 2019

MEMBER PROFILE



ANDREA & RICH DOCKRELL

Andrea & Rich Dockrell are from Troy, NY and have been vacationing in Myrtle Beach for 20 years. She is a self-employed Hair Stylist & he was a general sales manager for a Honda dealership in Troy, NY for 35 years. Rich just recently semi-retired and will now be able to enjoy more golf! He has been playing golf since he was 8 years old. They bought their first condo in Barefoot in 2003 & a few

years later they upgraded to a townhome in Clearwater Bay, which made them want to be here even more so they decided why wait to retire let's move now! They have been here full time for 4 years & just moved in to a new home in Little River. They love Barefoot golf & their courses are the best around so they decided to join the Dye Club to remain members. They have two very spoiled & much loved Boston Terriers, "Terrance & Louise." They love being so close to the ocean & the many other things to do here in Myrtle Beach.

A MESSAGE FROM THE SUPERINTENDENT

Dear Members,

It's Springtime again at The Dye Club! Sunshine, warm days and lots of birdies are in the forecast. I hope everyone made it through the winter safely, which for this area was a fairly mild winter with plenty of rain. With the warmer temperatures and rain we hope to see an early green up and excellent playing conditions throughout the season. We will be lowering our mowing heights and increasing our mowing frequency as the rye overseed becomes lush and thick. The mower stripes will be alternated in different directions and make beautiful checkerboard patterns across the greens, tees, and fairways. When the temperatures become consistently warm enough for the Bermuda grass to grow we will also start lowering the mowing heights on the greens as well. We hope to both increase our greens speed, but also let the competitive advantage transition from the poa trivialis overseed to the ultradwarf Bermuda. With a little cooperation from Mother Nature we hope to have an almost seamless transition into our warm season grasses.

The Spring season always makes me remember when I was a kid playing junior golf. It was the beginning of the golf season and all the focus was on The Masters. Although it's not the oldest major in professional golf, it's always been my favorite event of the year. It is the only major played on the same course annually, and on a golf course built entirely for that one event. I was lucky enough to go to the Augusta National in 1995 when Ben Crenshaw won. It's a tournament like no other, and I'll always cherish those memories. For 18 consecutive years now we have hosted the annual Monday After The Masters at The Dye Club, and for me that's a big deal. I don't go to the Masters now due to prepping for our event, but having this tournament showcase our facility is a big reward for all of The Dye Club staff and we always do our best to make it the best we can for all our guests.

Sincerely,
Duane Whittle
DUANE WHITTLE

-2019- Member Tournament Schedule

APRIL 1ST
MEMBER-EMPLOYEE
18-HOLE 2-PERSON SCRAMBLE
11:56AM TEE TIMES
\$50 PER PERSON

APRIL 21ST
EASTER EGG SCRAMBLE
18-HOLE 2-PERSON SCRAMBLE
W/ COLORED GOLF BALLS
11:56AM TEE TIMES
\$50 PER PERSON

MAY 27TH
WINE AND DINE
18-HOLE 2-PERSON SCRAMBLE
12:36M TEE TIMES
\$55 PER PERSON

JUNE 16TH
PAR 3 CHALLENGE
18-HOLE INDIVIDUAL STROKE PLAY
11:56 TEE TIMES
\$50 PER PERSON

To sign up please call the golf shop at 843-399-7238
or email: Tournaments@Dyeclub.com

Contact information:
Golf Shop - 843-399-7238
Restaurant - 843-390-8446
Accounting - 843-390-3230

DYE CLUB MEMBERS,

As the winter months are ending and the spring season arrives, we are hopeful for a very healthy year. As mentioned in the 1st Quarter newsletter, we have purchased covers for specific greens to help with the cooler temperatures at night. We have only had to pull the covers out twice this winter as Mother Nature was, for the most part, kinder than last year. Duane and his crew did a great job getting the covers on and off the greens when necessary. With that being said, the course(s) are in great shape and ready for our spring season.

Once again we will play host to The Monday After The Masters Celebrity Golf Tournament on April 15th. This year marks the 25th anniversary of the event and we have hosted the event the last 18 years with great success. The celebrities and professionals were announced in the middle of March so please go to www.hootiegolf.com to see all who has committed to make the 25th anniversary special.

As the weather warms up so does the spring golf season. Remember, as a Dye Member you are able to book your tee times 11 months in advance at the Dye and 7 days in advance at the Resort. If you know you are planning a trip during this time this is a great way to take advantage of your privileges as a member. With that being said we do have some repeat groups coming back. The US Coast Guard will be here starting May 8th through May 11th using 2 of the 4 courses each day with the Dye Course being closed on May 9th and 10th for their event. Also, on May 22nd the course will be closed for the FDNY event as well.

Starting late spring we will start the aerification process to all the courses. The Dye Club will be done from June 17th-20th. Fazio will be aerified the week earlier (6/10-6/13) and the Norman and Love will be done in July (2nd and 4th week). Please keep this mind when planning your trip down to the beach. During this time, many courses on the Grand Strand will be aerifying as well.

We want to thank all of you who have been participating in our Member tournaments that we have twice a month. In the fall we changed the formats from 9-hole events to 18-holes. The response has been great and moving forward they will continue to be 18-holes. The events are open to not only Dye Members, but Resort members as well. If anyone has any suggestions on different formats, please let us know as we are open for comments or different ideas. We have had 3-Club Challenges, Wine and Dine events, Member-Member and Member-Employee events with different formats for each tournament. In the summer we will try the cross country layout and maybe even another Member-Employee challenge. Please take a look at the tournament schedule and sign up with Justin at Tournaments@dyeclub.com. For those of you who have not had the chance to play in one, take a look at the schedule and come on out and enjoy the day.

Hope everyone has a great spring and we look forward to seeing you all very soon.

Sincerely,

Travis Dutcher

Travis Dutcher, PGA
Head Golf Professional

DYE CLUB EVENTS

APRIL

EASTER BRUNCH

21st | 11:30am-3:00pm

Resort Clubhouse

\$22.95 per person

RSVP by April 16th (843-390-3205)

MEXICAN NIGHT

24th | 6:00pm - Cocktails,

6:45pm - Main Entrée Served

\$16.95 per person

RSVP by April 19th (843-390-8446)

MAY

HAPPY HOUR W/ DJ

11th | 6:00pm-9:00pm

Appetizer Station | \$12.00 per person

RSVP by May 7th (843-390-8446)

CHAMPAGNE BRUNCH &

BLOODY MARY BAR

12th | 11:00am-2:00pm | \$19.95 per person

RSVP by May 8th (843-390-8446)

PRIME RIB DINNER

23rd | 6:00pm- 8:00pm | \$21.00 per person

RSVP by May 18th (843-390-8446)

JUNE

HAPPY HOUR

14th | 4:00pm-8:00pm | ½ Priced Appetizers

ITALIAN NIGHT

20th | 6:00pm-8:00pm | \$17.95 per person

RSVP by June 15th (843-390-8446)

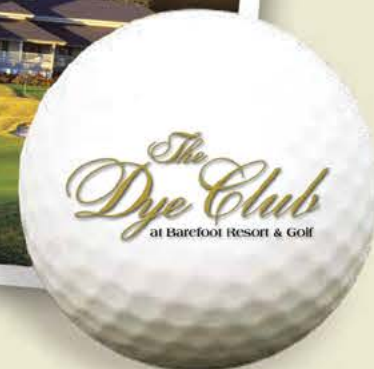
HAPPY HOUR W/ DJ

29th | 6:00pm-9:00pm

Appetizer Station | \$12:00 per person

RSVP by June 25th (843-390-8446)

To RSVP Please Call 843-390-8446 or
Email: Functions@dyeclub.com
Dates and Times Subject to Change



Drink of the Season



PEACH BELLINI

\$5

.....
Prosecco
1 shot of Peach Schnapps
Splash of OJ

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CHANGES TO THE RULES OF GOLF

On January 1st of this year, the USGA and R&A made changes to the Rules of Golf to not only help speed things up when it comes to pace of play, but also to simplify the rules and make it easier to understand. The rule book consisted of 34 rules prior to the changes. It has since been reduced to 24 rules. They didn't get rid of any rules; they just combined the difference into the same rule as many of them were very similar in nature. In this article, I will be talking about the rules that you (our members) will most likely experience most often and terminology that changed as well.

The first rule change we will talk about is a Penalty Area (formally a hazard). This is any body of water on the course (marked or not marked) as well as areas marked with a Red or Yellow Stake. When taking relief, it still remains a 1 stroke penalty but when measuring, the longest club in the bag may be used, other than a putter.

Another change is Promoting Faster Pace of Play. Ready golf is now encouraged. With the permission of your fellow competitor, who may be furthest away, you may go ahead and play before them if they are not quite ready. Also, the search time for a ball that may be in deep rough, or a penalty area, has been reduced from 5 minutes to 3 minutes. The last one I will mention we have all seen on TV with the professionals and it has been mentioned on every broadcast and is in regards to the flagstick. You now have the option of leaving the flagstick in the cup when putting the ball that is established on the putting surface.

I would say the biggest change would be a lost ball (not in a penalty area) or a ball hit out of bounds. The stroke and distance rule still applies (hitting from the original spot) but a new local rule can be used. This means that relief is taken from the point the ball last crossed the margin out of bounds or an estimated spot where the ball was lost and a reference point on the edge of the fairway the same distance away from the flagstick. Measure 2 club lengths onto the fairway and the space in between those two points and backwards is your drop area. This comes with a penalty of 2 strokes but saves time going back to the original spot.

GOLF'S NEW RULES: STROKE AND DISTANCE

A new Local Rule provides an alternative to stroke-and-distance relief for a ball that is lost outside a penalty area or out of bounds, effective January 1, 2019.

BALL OUT OF BOUNDS

If the Local Rule is in effect, you can still take stroke-and-distance relief, but you now have the following additional option that comes with a penalty of two strokes:

A DETERMINE SPOT where your ball went out of bounds (left diagram) or is likely to be lost (right diagram).

LOST BALL

B FIND NEAREST FAIRWAY EDGE no closer to the hole.

C DROP YOUR BALL IN SHADED AREA as defined on one side by a line from the hole through point A and on the other side by a line from the hole through point B, and not nearer the hole. The relief area is extended on both sides by two club-lengths.

This Local Rule is not intended for higher levels of play, such as professional or elite amateur level competitions.

R&A USGA
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Another rule that has changed and has become more relaxed is when playing out of a bunker. Loose impediments may now be moved without penalty. Also, you may touch the sand if leaning on the club away from the ball. However, *testing the surface, touching near the ball, touching during your backswing or touching with a practice swing* are still penalties. Also, if the need for relief in a bunker is necessary, there are 4 options that can be used, all with penalties. For example, the ball is plugged under the lip and there is no chance to get it out. The ball is unplayable. Under Rule 19.3 relief can be taken by *stroke and distance* (back to the original shot), *lateral relief in the bunker*, (2 club lengths on either side) or *back on the line relief in the bunker*, all for a penalty of 1 stroke. The 4th option is taking relief outside of the bunker back on line however this will be a penalty of 2 strokes.

The last 2 rules that I will mention are: Embedded Ball and Dropping procedure. If the ball is embedded in the *General Area* (old through the green) you may take relief. This means anywhere on the course that is not a bunker, penalty area or teeing ground. You may also clean the ball if relief is granted. The last rule change that I think everyone knows about in full is the proper procedure for dropping the ball in relief situations. The new rule requires the ball to be dropped at KNEE height, straight down. If you forget and do this the "old fashion" way with arms straight out there is no penalty if you re-drop correctly without taking a stroke. This helps minimize the amount of "re-drops" that could potentially happen because of the shorter distance.

If anyone has any questions about the rules, please stop in the golf shop or email us to find out the answer. These new rules will not only help with pace of play but they also make the game more enjoyable especially when shots can be very difficult. I hope these new rule changes will improve your game and always remember to have fun.

Travis Dutcher, PGA
Head Golf Professional

