



2600 Pete Dye Drive  
North Myrtle Beach, SC 29582



## Dye Club Events

### January

#### 2 for 1 Dinner

January 10

Cocktails: 4:30pm | Dinner: 5:30pm  
\$39.95

RSVP by January 7

#### 2 for 1 Dinner

January 24

Cocktails: 4:30pm | Dinner: 5:30pm  
\$39.95

RSVP by January 21

### February

#### 2 for 1 Dinner

February 8

Cocktails: 4:30pm | Dinner: 5:30pm  
\$39.95

RSVP by February 3

#### Margarita Monday

February 10 | 4pm - 6pm

\$5 Taco Bar

RSVP by February 5

#### 2 for 1 Dinner

February 21

Cocktails: 4:30pm | Dinner: 5:30pm  
\$39.95

RSVP by February 18

### March

#### Happy Hour With DJ

March 6 | 5pm-8pm

\$12 per person

RSVP by March 2

#### Russian Night

March 18 | 6pm - 8pm

\$21.95 per person

RSVP by March 7

#### Brunch With Mimosa Bar

March 22 | 6pm - 8pm

\$19.95 per person

RSVP by March 18

#### Dye Club Members,

As we begin a New Year, I would like to start out by sharing a quote for all of you to read and think on.

*“As the year comes to a close, it is a time for reflection – a time to release old thoughts and beliefs and forgive old hurts. Whatever has happened in the past year, the New Year brings fresh beginnings. Exciting new experiences and relationships await. Let us be thankful for the blessings of the past and the promise of the future.” - Peggy Toney Horton*

I would like to wish all of you a healthy and prosperous New Year.

Barefoot Resort & Golf is excited to be celebrating our 20th anniversary this year and will be offering anniversary specials throughout the year along with special 20th anniversary logoed merchandise for purchase. Please check your bi-weekly emails and Clubster app communications to make sure you don't miss out on the specials being offered.

2019 was a busy year for the Dye Club completing many projects beginning with the upgrade of the clubhouse boiler and replacement of the refrigeration equipment. New carts delivered in November, bunker work, additional drainage, irrigation pump replacement and new maintenance equipment are only part of additional changes completed in the past year. Ownership plans to continue with improvements and modifications in many areas of the Dye Club in 2020. This will include additional bunker restoration, modifications to entrance and exit areas to fairways, clubhouse painting and upgrades and modifications to the pool and spa. Additional turf covers for the greens have been purchased and will add an extra layer of protection for the turf during the hard, extended cold spells we may endure. We will keep you posted as these projects are started and

completed throughout the year.

Barefoot Resort & Golf is excited to announce a partnership with Project Golf, the new owners of the golf academy building located on the back side of the Resort driving range. The goal of Project Golf is growing the game of golf, one golfer at a time. Their goal is to bring people to the game, not for one day, but for their lifetime. They inspire to bring junior golfers to the sport and help them stick with golf through high school and beyond. They also will offer golf as therapy to Veterans and Disabled Veterans to recognize their sacrifices and to allow them to use the golf course as a place of solace. With partners and support coming from The First Tee Coastal Carolina, Veterans Golf Association, The Salute Military Golf Association, Fisher House Charleston, PGA Junior League and South Carolina Junior Golf Association, the future of Project Golf is bright and we are excited to have this onsite at Barefoot. We will support this great effort in its organization and mission.

The Dye Club Staff would like to thank our membership for a wonderful 2019 and look forward to the New Year offering a great golf experience, social activities and the continued friendships that have been created with our members over the years. Hope to see all of you on your next visit to The Dye Club.

Sincerely,

*Dave Genevro*

**Dave Genevro, PGA**  
General Manager, Barefoot Resort & Golf

# A Message From The Superintendent

**D**ear Members,  
The maintenance staff of The Dye Club and I would like to wish you a Happy New Year! We have a lot to be thankful for, and also have some great things on the horizon for the upcoming year. The golf course is in great shape! We have a good stand of rye grass overseed on the tees and fairways, which will improve over the coming months, as the grass matures and tillers out. Tillering is the growth habit of bunch type grasses such as perennial rye. The grass doesn't actually spread like other turf varieties such as bermuda, or bent grass. It simply stays as one plant becoming broader and broader at the base. This is the reason we must use such an enormous amount of seed to create our desired playing surface. Without enough plants packed together the surface would be very bumpy and inconsistent. Now that we have a good stand of rye, we will begin feeding it with nitrogen, and encouraging the turf to become very dense, with deep green color. Consistent mowing will beautify it by adding mower stripes and level the playing surface providing lush perfect lies to play from. This will be our playing surface until around June or July when the rye grass burns off from the heat and we transition back to bermuda grass.

This winter we will be doing a few improvements and repairs to the golf course. Our goal is to continue renovating bunkers especially the greenside bunkers. We will remove the existing sand, install new drainage, and then add fresh white sand back to the bunker. We will also continue adding drainage to some areas that continually stay wet. We have added

quite a bit in recent years, but we want to continue improving our system and get back to firm and fast conditions as quickly as possible after rain events.

The staff at The Dye Club as always is very thankful for your continued support. We strive daily to improve our great club, and provide an excellent product, and experience to all of our patrons, especially our members! Hope to see you on the links!

Sincerely,  
*Duane Whittle*  
Duane Whittle

**Drink  
of the Season**



**Irish Coffee**  
**\$5**

1 Cup Coffee  
1 Part Jameson  
2 Parts Baily's  
Irish Cream

## Member Benefits

As a Dye Member you receive certain benefits that are part of the membership. With many new members joining the club and others that have been here for a long time, we thought it would be beneficial to remind everyone what is included with the membership.

For the golf portion of the membership, it's a \$30 cart fee for 18 holes and \$18 for 9 holes at either facility each time you play. You may book tee times up to 11 months in advance for The Dye Club and 7 days in advance at the Resort. We also provide guests rates depending on the time of year. In the off season the rates are \$50 at The Dye Club and \$60 at the Resort. The peak season rates are \$80 at The Dye Club and \$90 at the Resort. These rates are subject to change however, so please call us if you have guests in town and looking to play. If you are not in town and may have guests in the area, we do offer an Unaccompanied

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Guest Rate. This is \$70 in the off season and \$100 in the peak season and can only be booked 48-hours in advance. This is only good at The Dye Club. Also, we do offer a day of play accompanied guest rate as well. This is a \$50 rate for guests playing with a member on the day of only. This cannot be pre-booked.

Members also receive complimentary range balls for practice. If our range is closed for maintenance or because it is too wet we can call the Resort and you may practice over there. Not only is our driving range private, but we also provide a full practice chipping green in between the Wyndham Villas and #10 tee box along with a full putting green and smaller chipping green by the clubhouse.

If you don't want to practice then please feel free to use the pool and/or hot tub. This is open from mid-march to November (weather permitting). There are towels and restrooms at the end of the main building closest to the pool. We also have a grill located at the pool that is complimentary any time of year.

## Tips from a Pro How To Practice

We all play the game of golf because we enjoy the comradery, the outdoors and the overall game itself. Golf is an individual sport where you are the only person hitting the shot and not relying on another person to hit the shot for you. However, every player is different and each has their own skill set. For a majority of golfers, scores tend to be in the 90's and 100's for 18-holes and a small percentage of golfers shoot in the 70's or better. The higher score golfers are the ones that play once or twice a week and go straight to the tee box after check in. They do not warm up before and most likely do not practice. They struggle more with all aspects of the game. The players that shoot in the 70's warm up and practice and are more consistent.

Practicing is not fun though, as mentioned in my last newsletter article. But in order to improve your score and course management, practicing will help immensely. For many, knowing how and what to practice is the issue. Everyone wants to get to the range and the first thing they do is take out the driver and start swinging as hard as they can to see how far they can hit it. This is not helpful. Your body is not warmed up and doing this can cause an injury. The first step to practicing is stretching. This means stretching your lower back, your hamstrings, thighs and upper body before making any contact with the ball. Once you're done stretching, take an iron out of your bag and make a few small swings back and forth, gradually increasing the length of the swing each time. This will help warm up the muscles that will be used while practicing.

Once stretching is complete, you can start to practice. Leave driver in the bag and start with your wedges. Starting with a higher lofted club continues to stretch the body but also helps to focus better. The swing is shorter and not as quick so it helps to get you in the correct state of mind while also letting you feel the swing. Make sure that you are hitting to a target and not just hitting into the open area. Take your time in between swings and do not rush each shot. Once you have hit about 5-10

Our fitness room is open all year round from 6:00am-10:00pm. There are free weights, exercise balls, universal machines, etc. Also, you will find 2 elliptical machines, 2 treadmills and a bicycle, all for cardio. A key card is provided and can be picked up in the golf shop.

As a Dye Member you also receive a 10% discount on Food and Beverage at both The Dye Club and Resort restaurants. There is special pricing on alcohol as well. Not only do you get discounts on F&B but also in both golf shops. Member pricing is 25% off all apparel and 10% off hard goods. Also, there is 35% discount off any sale rack items but if you buy 2 pieces from the sale rack we extend a 50% discount on each piece.

If there are any questions on the benefits, please feel free to contact the golf shop at 843-399-7238. We can answer any of your questions and book tee times as well.

shots with that club hit another 5-10 shots this time picking a small area to hit too. You just hit about 10 shots to the same area warming up, now you can make that area smaller and work on landing the ball in a smaller area. Make it a game and see how many you can land in that smaller area. Visualize a green on the course that you are hitting too. This makes it not feel like practice as you are making a small competition with yourself which will help you on the course. After that you can move on to the next club. Gradually move from the higher lofted clubs down to the less lofted clubs. At this point you may be a little tired, especially if this is the first time at the range practicing. It's ok to take a break in between.

After you have used about 3-4 irons its ok to move onto your hybrid(s) or woods. Again leave driver in the bag. If you took a break you may need to hit a few wedges to warm back up. For the hybrids and woods you don't need to hit as many. Hit about 5-8 shots with these clubs getting the feeling of the different weight and length of the club. After that, play the same game you did with the irons. Pick a smaller area to hit too and work on hitting that area. After this you can take out the driver. Again take a break if needed. Because you gradually worked from the higher lofted clubs which is typically the shortest club in the bag (excluding the putter) and worked up the longest clubs, the feel is more comfortable. Same thing as the woods, hit about 5-8 shots to get the feeling and then hit another 5-8 shots this time picturing a fairway to hit into and play the same game as the irons and woods.

Because you were hitting all your shots at a target, this not only helps with your swing and concentration, but it also is helping you on your yardages with the clubs that you used. While this is just one way to practice at the range, this gets you in a routine that you can take to the course and be successful. If you would like to know other ways to practice or if you would like help with one or two aspects of your game, please stop in the golf shop and our professional staff can work with you to help improve your game.

